



COLUMBIA INVESTMENT
MANAGEMENT ASSOCIATION

A Few Popular BLOOMBERG Functions

General

TOP [GO]	Displays top new stories. Can be modified by region or topic.
ECO [GO]	Economic data from countries around the world.
NI PERU [GO]	News about Peru (many, many countries/topics available)
NH [GO]	News ticker (live)
WEI [GO]	World equity market monitor
MSG [GO]	Bloomberg MSG function
MSG 4 [GO]	Check to see if your outgoing email has been read by receiver
JOHN [HELP]	Will return all users, companies, and securities named John
FOMC [GO]	See what the Fed is doing
WFX [GO]	World currency monitor
BBEA [GO]	World earnings analysis (by country)
WB [GO]	World bond markets
WECO [GO]	World economic monitors
TK IBM [GO]	Security ticker symbol lookup
BST	Bloomberg sports monitor

Equity

IBM [EQUITY] [GO]	Brings up IBM share price and other data. From here, move to:
DES [GO]	Good fundamental data page. Page forward for more info.
[GP] [GO]	Graph of the above security. Many different graphs available.
EE [GO]	Earnings estimates for above company
CH2 [GO]	Income statement for above company
CH3 [GO]	Balance sheet for above company
CH6 [GO]	Cash flow statement for above company
BETA [GO]	Beta for above company
FA 1 [GO]	Price ratio analysis for above company
FA 2 [GO]	Ratio history – good for comp valuations
FA 3 [GO]	Accounting ratios for above company
FA 4 [GO]	Profitability for above company
FA 5 [GO]	ROE Decomposition (DuPont) for above company
FA 7 [GO]	Per share data for above company
DVD [GO]	Dividend summary for above company
PHDC 1 [GO]	Lists institutional shareholders of above company (from SEC filings)
ANR [GO]	Lists covering broker analysts and current ratings on above company
<u>MGMT [GO]</u>	<u>Lists senior management team and board for above company</u>
QSRC [GO]	Equity security search function; many criteria can be used