

MESSAGE FROM THE PRESIDENTS

The Jewish Business Students Association, with over 150 active members, is one of the largest student clubs at Columbia Business School (CBS). Our mission is to build a strong network of future Jewish business leaders. We hope to achieve this goal through social and professional events that bring Columbia students together with business leaders of today. We also build bridges throughout the CBS community by opening our events to non-Jewish business students. In order to fulfill our mission, we need your support. Ranging from Shabbat Dinners to Power Breakfasts, our events are unique because they combine professional, social and cultural aspects. Sponsors are invited to choose particular events that they would like to support. The details for each event, along with the cost of sponsorship, are listed below. In addition to acknowledgement of sponsorship in the event, invitation and marketing materials, sponsors also receive special mention on the JBSA website:



<http://www0.gsb.columbia.edu/students/organizations/jbsa>

Companies that provide full sponsorship for Shabbat Dinners receive the “Aleph”-level donor status.

This will be an exciting year for the JBSA. We are planning many events which we hope will foster longstanding relationships between members of our community. Please help us build a network of extraordinary people, who will become tomorrow’s Jewish leaders.

THANK YOU!

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JBSA EVENTS AND DONATIONS

Shabbat Dinners (\$3600)

The JBSA organizes at least three Shabbat dinners per year. These casual dinners are held at kosher restaurants. Each dinner begins with Kiddush and Motzi (blessings over the wine and bread) which are followed by a three-course meal. Prior to dessert, a featured guest speaker presents a 20-minute speech on a business-related topic. These dinners are open to all CBS students and friends and serve as a relaxed environment for people of all backgrounds to connect with each other. The dinners are capped at 80 guests and always sell out in advance.

Corporate sponsors who underwrite the cost of an entire dinner are invited to provide the featured speaker of their choice and receive reservations for 4 company representatives to attend the meal.

Power Breakfasts (\$350)

The JBSA organizes three or more power breakfasts over the course of the year. These informal breakfasts, which feature a catered buffet and casual conversation, provide an opportunity for JBSA members to learn about working in a particular company or industry. The total number of attendees ranges from 10-20 students. Corporate sponsors are invited to send up to 5 representatives to attend the Power Breakfasts.

Israel-themed Events (\$800)

These evening events allow JBSA members to learn more about Israeli business opportunities and culture while enjoying light refreshments and cocktails.

Corporate sponsors with a presence in Israel are encouraged to present an overview of their operations. Israeli employees of sponsor companies are also invited to attend.

JBSA BOARD



The JBSA board thanks you for your help

Co-President: Dan Fishel, Yosef Wiznitzer

Co-VP Alumni Relations: Omry Ben David, Miriam Heszkel, Louisa Vertun

Co-VP Careers: Nir Kurtz, Alex Polshikov

Co-VP Events: Burt Kobylivker, Rachel Roth

VP Finance: Tripp Blum

Co-VP Fundraising: Sarah Barack, Ido Shamgar

VP Israel : Shari Pessah

Co-VP Speakers: Liav Abraham, Irina Faykina

VP Technology: Ori Loewenstein

