



Geography

- Located in South East Asia, south of China, north of Indonesia
- Buffered by Laos (5.6 Mil Pop) and Cambodia (12.5 Mil Pop)
- Thailand shares borders with Myanmar, Laos, Cambodia and Malaysia; Vietnam with China, Laos and Cambodia



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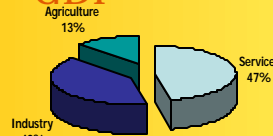
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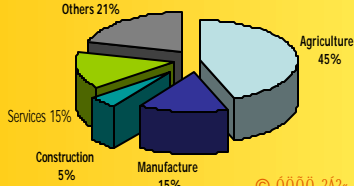
Economy

THAILAND

• GDP

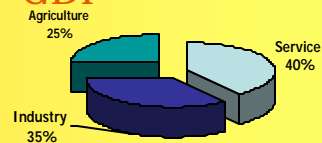


• Workforce

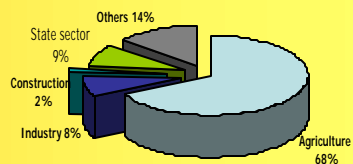


VIETNAM

• GDP



• Workforce



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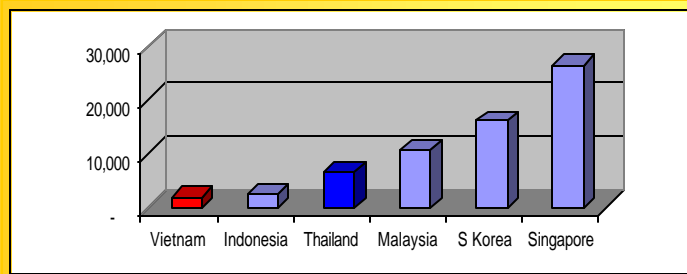
Economy

THAILAND

- GDP (PPP) \$413 billion
- GDP per capita (PPP) \$6,700

VIETNAM

- GDP (PPP) \$154 billion
- GDP per capita (PPP) \$1,950



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The Basics

THAILAND

- 514,000 sq km (a tad smaller than France)
- 62 Mil. Pop. (with 0.9% growth rate)
- Language: Thai
- Thai 75%, Chinese 14%, other 11%
- Buddhist 95%, Muslim 3.8%, Christian 0.5%

VIETNAM

- 329,560 sq km
- 80 Mil. Pop. (with 1.5% growth rate)
- Language: Vietnamese
- Vietnamese 85%-90%
- Buddhist, Christian (predominantly Roman Catholic), indigenous beliefs, Muslim



Challenges

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THAILAND

- Ailing financial sector and the slow pace of corporate debt restructuring, combined with a softening of global demand, dampening growth
- Threat from China's entry into WTO forces nation's key industries to move up value chain

VIETNAM

- Falling Foreign direct investment, from \$8.3 billion in 1996 to \$1.6 billion.
- Slow structural reforms needed to revitalize the economy and produce
- More competitive, export-driven industries needed.

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Itinerary

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Jan 3-7:
Bangkok/Ayuthaya

Jan 8-10:

Hanoi

Jan 11:
Halong Bay

Jan 12-14:
Ho Chi Minh City

Optional

- Angkor Wat, Cambodia
- Phuket, Thailand

Phuket

Bangkok
Ayuthaya

Angkor Wat

Hanoi
Ha Long Bay

Ho Chi Minh
City



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Trip Focus

- Level of Corporate Governance in these emerging markets
- Foreign Investors and their business strategies
- Qualities of Successful Local Businesses
- Cultural Immersion in two very different yet similar countries
- Explore spectacular nature

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Highlights

- Bangkok
 - Temples
 - Shopping
 - Nightlife
 - Traditional Thai Massage
 - Thai Boxing
 - Tiffany show





Highlights

- Ayuthaya
 - Ancient Siamese capital city dating back to 1350
 - Unique Thai architecture
- Floating Market



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Highlights

- Hanoi & the North
 - Ho Chih Minh Mausoleum
 - Old French Quarter
 - Boat Cruise around Ha Long Bay “where the Dragon Descended” & UNESCO World Heritage



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