B7223-100: Globalization, Markets and the Changing Economic Landscape – Summer 2015

**Uris Hall Room 301**

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| **Monday (8/3)** | **Tuesday (8/4)** | **Wednesday (8/5)** | **Thursday (8/6)** | **Friday (8/7)** |
| **7:30 am – 9:00 am**  Breakfast – Hepburn | **7:30 am – 9:00 am**  Breakfast – Hepburn | **7:30 am – 9:00 am**  Breakfast – Hepburn | **7:30 am – 9:00 am**  Breakfast – Hepburn | **7:30 am – 9:00 am**  Breakfast – Hepburn |
| **9:00 am – 11:00 am**  Introduction: Globalization and the Rise of Developing Countries (JS) | **9:00 am – 10:15 am**  ‘Roger Communications’ Case Discussion: Internet and Globalization (BG) | **9:00 am – 10:15 am**  ‘Eli Lilly’ Case Discussion: Globalization and Efficient Location of Business Activity (BG) | **9:00 am – 10:15 am**  ‘Korea First Bank’ Case Discussion: Globalization and Financial Markets (BG) | **9:00 am – 10:15 am**  ‘Benetton’ Case Discussion: International Consumer Diversity (BG) |
| **11:00 am – 11:15 am**  Break – Hepburn | **10:15 am – 10:30 am**  Break – Hepburn | **10:15 am – 10:30 am**  Break – Hepburn | **10:15 am – 10:30 am**  Break – Hepburn | **10:15 am – 10:30 am**  Break – Hepburn |
| **11:15 am – 12:15 pm**  History and Structure of Globalization (BG) | **10:30 am – 12:30 pm**  Productivity Growth, Outsourcing, Economic Performance, and Labor Markets (BG) | **10:30 am – 12:00 pm**  Structural and Macro Issues (Material from Beijing Talk)  (BG, JS) | **10:30 am – 12:00 pm**  Inequality and Labor Markets | **10:30 am – 12:00 pm**  ‘Tricon’ Case Discussion (BG) |
| **12:15 pm – 1:15 pm**  Lunch – Hepburn | **12:30 pm – 1:30 pm**  Lunch – Hepburn  Meetings with Project Groups | **12:00 pm – 1:00 pm**  Lunch – Hepburn  Meetings with Project Groups | **12:00 – 1:00 pm**  Lunch – Hepburn  Meetings with Project Groups | **12:00 pm – 1:00 pm**  Lunch – Hepburn  Meetings with Project Groups |
| **1:15 pm – 3:00 pm**  Market Structure, Competitive Advantage and Globalization (BG) | **1:30 pm – 3:00 pm**  Trade (JS) | **1:00 pm – 2:45 pm**  Introduction to Financial Markets, the Global Financial System, and Globalization (BG, JS) | **1:00 pm – 2:00 pm**  The Euro Crisis (BG, JS) | **1:00 pm – 2:30 pm**  Ideology and Culture and Concluding Remarks (BG) |
| **3:00 pm – 3:15 pm**  Break – Hepburn | **3:00 pm – 3:15 pm**  Break – Hepburn | **2:45 pm – 3:00 pm** Break – Hepburn | **2:00 pm** – **2:15 pm**  Break – Hepburn | **2:30 pm** – **2:45 pm**  Break – Hepburn |
| **2:15 pm – 3:45 pm**  Global Macro-Stability and the Current Crisis (BG, JS) | **2:45 pm – 3:30 pm**  Meetings with Project Groups |
| **3:15 pm – 5:00 pm**  ‘Wal-Mart’ Case Discussion: Globalization of Services (BG) | **3:15 pm – 4:15 pm** Intellectual Property and Globalization (JS) | **3:00 pm – 4:00 pm**  The Global Environment (JS) | **3:45 pm – 5:00 pm**  Discussion on Global Reserves & Reform of the International financial system (BG, JS) |  |
| **Reception**  5:00 pm – 6:00 pm  Hepburn Lounge | **4:15 pm – 6:00 pm**  Meetings with Project Groups | **4:00 pm – 6:00 pm**  Meetings with Project Groups |  |  |

BG = Bruce Greenwald, JS = Joseph Stiglitz