B7223-100: Globalization, Markets and the Changing Economic Landscape – Summer 2015

**Uris Hall Room 301**

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| **Monday (8/3)** | **Tuesday (8/4)** | **Wednesday (8/5)** | **Thursday (8/6)** |  **Friday (8/7)** |
| **7:30 am – 9:00 am**Breakfast – Hepburn | **7:30 am – 9:00 am**Breakfast – Hepburn | **7:30 am – 9:00 am**Breakfast – Hepburn | **7:30 am – 9:00 am**Breakfast – Hepburn | **7:30 am – 9:00 am**Breakfast – Hepburn |
| **9:00 am – 11:00 am**Introduction: Globalization and the Rise of Developing Countries (JS) | **9:00 am – 10:15 am**‘Roger Communications’ Case Discussion: Internet and Globalization (BG) | **9:00 am – 10:15 am**‘Eli Lilly’ Case Discussion: Globalization and Efficient Location of Business Activity (BG) | **9:00 am – 10:15 am**‘Korea First Bank’ Case Discussion: Globalization and Financial Markets (BG) | **9:00 am – 10:15 am**‘Benetton’ Case Discussion: International Consumer Diversity (BG) |
| **11:00 am – 11:15 am**Break – Hepburn | **10:15 am – 10:30 am**Break – Hepburn | **10:15 am – 10:30 am**Break – Hepburn | **10:15 am – 10:30 am**Break – Hepburn | **10:15 am – 10:30 am**Break – Hepburn |
| **11:15 am – 12:15 pm**History and Structure of Globalization (BG) | **10:30 am – 12:30 pm**Productivity Growth, Outsourcing, Economic Performance, and Labor Markets (BG) | **10:30 am – 12:00 pm**Structural and Macro Issues (Material from Beijing Talk) (BG, JS) | **10:30 am – 12:00 pm**Inequality and Labor Markets | **10:30 am – 12:00 pm**‘Tricon’ Case Discussion (BG) |
| **12:15 pm – 1:15 pm**Lunch – Hepburn | **12:30 pm – 1:30 pm**Lunch – HepburnMeetings with Project Groups | **12:00 pm – 1:00 pm**Lunch – HepburnMeetings with Project Groups | **12:00 – 1:00 pm**Lunch – HepburnMeetings with Project Groups | **12:00 pm – 1:00 pm**Lunch – HepburnMeetings with Project Groups |
| **1:15 pm – 3:00 pm**Market Structure, Competitive Advantage and Globalization (BG) | **1:30 pm – 3:00 pm**Trade (JS) | **1:00 pm – 2:45 pm**Introduction to Financial Markets, the Global Financial System, and Globalization (BG, JS) | **1:00 pm – 2:00 pm**The Euro Crisis (BG, JS) | **1:00 pm – 2:30 pm**Ideology and Culture and Concluding Remarks (BG) |
| **3:00 pm – 3:15 pm**Break – Hepburn | **3:00 pm – 3:15 pm**Break – Hepburn | **2:45 pm – 3:00 pm**Break – Hepburn | **2:00 pm** – **2:15 pm**Break – Hepburn | **2:30 pm** – **2:45 pm**Break – Hepburn |
| **2:15 pm – 3:45 pm**Global Macro-Stability and the Current Crisis (BG, JS) | **2:45 pm – 3:30 pm**Meetings with Project Groups |
| **3:15 pm – 5:00 pm**‘Wal-Mart’ Case Discussion: Globalization of Services (BG) | **3:15 pm – 4:15 pm** Intellectual Property and Globalization (JS) | **3:00 pm – 4:00 pm**The Global Environment (JS) | **3:45 pm – 5:00 pm**Discussion on Global Reserves & Reform of the International financial system (BG, JS) |  |
| **Reception**5:00 pm – 6:00 pmHepburn Lounge | **4:15 pm – 6:00 pm**Meetings with Project Groups | **4:00 pm – 6:00 pm**Meetings with Project Groups |  |  |

BG = Bruce Greenwald, JS = Joseph Stiglitz