

Transforming the Delivery of Healthcare Services

FALL 2014

REQUIRED COURSE MATERIAL

Casebook

COURSE DESCRIPTION

This course provides an advanced, critical analysis of the delivery and payment of healthcare services in the U.S. with a specific focus on actions innovative healthcare providers and health insurers are taking to improve the quality of patient care, manage the escalating costs of providing such care, and enhance business performance. It will analyze the attractiveness and feasibility of new approaches to address the challenges facing providers, payers and patients operating in an inefficient, misaligned, and fragmented healthcare system. Particular focus will be given to the impact of the 2009 HITECH Act as well as the Affordable Care Act (ACA) of 2010. There will be guest lectures by a variety of major leaders in healthcare business and policy. The course will be useful for students interested in careers in health system management, health insurance, HCIT, healthcare consulting & banking, private equity, investment management, health policy, entrepreneurship in the healthcare services sector and pharmaceuticals, medical devices & diagnostics.

COURSE LEARNING OBJECTIVES

Students who successfully complete this course will be able to:

- Understand how recent healthcare legislation is impacting payers and providers.
- Identify new strategies to incorporate quality, and control costs, through new payment methods.
- Identify strategies for integrating care and improving coordination among inpatient, outpatient, and community venues.
- Identify opportunities and challenges associated with new provider and insurer partnerships.
- Assess the changing role of physicians and nurses, and the potential impact of projected shortages of healthcare professionals.
- Project winners and losers in new healthcare environment.

METHODS AND MATERIALS

All readings and cases are contained in the course pack. Additional readings and assignments will be posted on Canvas as needed. In addition, at the beginning of class, the instructors may ask questions regarding the material presented in the previous meeting and cold call on students to respond. These questions will generally ask for opinions based on the relevant material.

The course involves a mixture of lectures, class discussions, case analyses and presentations by prominent guest speakers. The workload consists of class participation, a case assignment, and a take-home final exam. For those not as comfortable with speaking out in class, you can communicate with the instructors and your classmates using Canvas. The case assignment will be Type B, as designated by the B-school system. That is, you may discuss the case with fellow students, but the submission must be individual. Specific questions will be posted on Canvas. **The assignment should be submitted via Canvas before class begins and late submissions will not be accepted unless there is an exceptional circumstance.**

Course grading will be based on the following evaluation weights:

Participation	20%
Case Assignment	30%
Take-home Final Exam	50%

CLASSROOM NORMS AND EXPECTATIONS

Lectures, guest speakers, and class discussions are the major vehicles for learning the material. Therefore, it is imperative that you attend all classes, arrive on time, and give speakers and your fellow classmates your full attention. The course will touch upon controversial topics and it's important for us all to listen to each other without being overly defensive or argumentative. If you cannot attend a specific class or have to arrive late or leave early, let the instructors know in advance by email. Please refrain from using laptops, iPads, cellphones, etc. in class. You will be given session guides for all classes and you can use these to take notes. Session guides will also be posted on Canvas after each class.