Risk, uncertainty, and asset prices

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\section*{Abstract}

We identify the relative importance of changes in the conditional variance of fundamentals (which we call “uncertainty”) and changes in risk aversion in the determination of the term structure, equity prices, and risk premiums. Theoretically, we introduce persistent time-varying uncertainty about the fundamentals in an external habit model. The model matches the dynamics of dividend and consumption growth, including their volatility dynamics and many salient asset market phenomena. While the variation in price–dividend ratios and the equity risk premium is primarily driven by risk aversion, uncertainty plays a large role in the term structure and is the driver of countercyclical volatility of asset returns.

\section*{1. Introduction}

Without variation in discount rates, it is difficult to explain the behavior of aggregate stock prices within the confines of rational pricing models. In standard models, there are two main sources of fluctuations in asset prices and risk premiums: changes in the conditional variance of fundamentals (either consumption growth or dividend growth) and changes in risk aversion or risk preferences. Former literature (Poterba and Summers, 1986; Pindyck, 1988; Barsky, 1989; Abel, 1988; Kandel and Stambaugh, 1990) and recent work by Bansal and Yaron (2004) and Bansal and Lundblad (2002) focus primarily on the effect of changes in economic uncertainty on stock prices and risk premiums. However, the work of Campbell and Cochrane (1999) (CC henceforth) has made changes in risk aversion the main focus of current research. They show that a model with countercyclical risk aversion can account for a large equity premium, substantial variation in equity returns and price–dividend ratios, and significant long-horizon predictability of returns.
In this article, we try to identify the relative importance of changes in the conditional variance of fundamentals (which we call “uncertainty”) and changes in risk aversion.\(^1\) We build on the external habit model formulated in Bekaert, Engstrom, and Grenadier (2004) which features stochastic risk aversion, and introduces persistent time-varying uncertainty in the fundamentals. We explore the effects of both on price–dividend ratios, equity risk premiums, the conditional variability of equity returns, and the term structure, both theoretically and empirically. To differentiate time-varying uncertainty from stochastic risk aversion empirically, we use information on higher moments in dividend and consumption growth and the conditional relation between their volatility and a number of instruments.

The model is consistent with the empirical volatility dynamics of dividend and consumption growth, matches the large equity premium and low risk free rate observed in the data, and produces realistic volatilities of equity returns, price–dividend ratios, and interest rates. We find that variation in the equity premium is driven by both risk aversion and uncertainty with risk aversion dominating. However, variation in asset prices (consol prices and price–dividend ratios) is primarily due to changes in risk aversion. These results arise because risk aversion acts primarily as a level factor in the term structure while uncertainty affects both the level and the slope of the real term structure and also governs the riskiness of the equity cash flow stream. Consequently, our work provides a new perspective on recent advances in asset pricing modeling. We confirm the importance of economic uncertainty as stressed by Bansal and Yaron (2004) and Kandel and Stambaugh (1990) but show that changes in risk aversion are critical too. However, the main channel through which risk aversion affects asset prices in our model is the term structure, a channel shut off in the original CC paper but stressed by the older partial equilibrium work of Baskys (1989). We more generally demonstrate that information in the term structure has important implications for the identification of structural parameters.

The remainder of the article is organized as follows. The second section sets out the theoretical model and motivates the use of our state variables to model time-varying uncertainty of both dividend and consumption growth. In the third section, we derive closed-form solutions for price–dividend ratios and real and nominal bond prices as a function of the state variables and model parameters. In the fourth section, we set out our empirical strategy. We use Hansen’s (1982) general method of moments (GMM henceforth) to estimate the parameters of the model. The fifth section reports parameter estimates and discusses how well the model fits salient features of the data. The sixth section reports various variance decompositions and dissects how uncertainty and risk aversion affect asset prices. The seventh section examines the robustness of our results to the use of post–World-War-II data and clarifies the link and differences between our model and those of Abel (1988), Wu (2001), Bansal and Yaron (2004), and CC. Section 8 concludes.

2. Theoretical model

2.1. Fundamentals and uncertainty

To model fundamentals and uncertainty, we start by modeling dividend growth as an AR(1) process with stochastic volatility:

\[
\Delta d_t = \mu_d + \rho_{du} u_{t-1} + \sqrt{\nu_{t-1}} (\sigma_{d\nu} + \sigma_{d\epsilon})
\]

\[
v_t = \mu_v + \rho_{vu} v_{t-1} + \sigma_{v\epsilon} \sqrt{\nu_{t-1}} \epsilon_t^v,
\]

where \(d_t = \log(D_t)\) denotes log dividends, \(u_t\) is the demeaned and detrended log consumption–dividend ratio (described further below), and \(v_t\) represents “uncertainty,” which is proportional to the conditional volatility of the dividend growth process. All innovations in the model, including \(\epsilon^d_t\) and \(\epsilon^v_t\) follow independent N(0,1) distributions. Consequently, covariances must be explicitly parameterized. With this specification, the conditional mean of dividend growth varies potentially with past values of the consumption–dividend ratio, which is expected to be a persistent but stationary process.

Uncertainty itself follows a square-root process and may be arbitrarily correlated with dividend growth through the \(\sigma_{d\nu}\) parameter.\(^2\) For identification purposes, we fix its unconditional mean at unity.

While consumption and dividends coincide in the original Lucas (1978) framework and many subsequent studies, recent papers have emphasized the importance of recognizing that consumption is financed by sources of income outside of the aggregate equity dividend stream (see, for example, Santos and Veronesi, 2006). We model consumption as stochastically cointegrated with dividends, in a fashion similar to Bansal, Dittmar, and Lundblad (2005), so that the consumption–dividend ratio, \(u_t\), becomes a relevant state variable. While there is a debate about whether the cointegrating vector should be \((1, -1)\) (see Hansen, Heaton, and Li, 2005), we follow Bekaert, Engstrom, and Grenadier (2004) who find the consumption–dividend ratio to be stationary. We model \(u_t\) symmetrically with dividend growth:

\[
u_t = \mu_u + \rho_{uu} u_{t-1} + \sigma_{uu} (\Delta d_t - E_{t-1} (\Delta d_t)) + \sigma_{v\epsilon} \sqrt{\nu_{t-1}} \epsilon_t^u.
\]

\(^1\) Hence, the term uncertainty is used in a different meaning than in the growing literature on Knightian uncertainty, see, for instance, Epstein and Schneider (2008). However, economic uncertainty is the standard term to denote heteroskedasticity in the fundamentals in both the asset pricing and macroeconomic literature. It is also consistent with a small literature in international finance which has focused on the effect of changes in uncertainty on exchange rates and currency risk premiums, see Hodrick (1989, 1990) and Bekaert (1996). The Hodrick (1989) paper provided the obvious inspiration for the title to this paper. While “risk” is short for “risk aversion” in the title, we avoid confusion throughout the paper contrasting economic uncertainty (amount of risk) and risk aversion (price of risk).

\(^2\) In discrete time, the square-root process does not guarantee that \(v_t\) is bounded below by zero. However, by imposing a lower bound on \(u_t\), the process rarely goes below zero. In any case, we use \(\max(u_t, 0)\) under the square-root sign in any simulation. In deriving pricing solutions, we ignore the mass below zero which has a negligible effect on the results.
By definition, consumption growth, $\Delta c_t$, is
$$
\Delta c_t = \delta + \Delta d_t + \mu_t
= (\delta + \mu_u + \mu_d) + (\rho_{du} + \rho_{uu} - 1)u_{t-1}
+ (1 + \sigma_{ud})\sqrt{v_{t-1}}(\sigma_{dd} e_t^d + \sigma_{du} e_t^u)
+ \sigma_{uu}\sqrt{v_{t-1}}e_t^u.
$$
(3)

Note that $\delta$ and $\mu_u$ cannot be jointly identified. We proceed by setting the unconditional mean of $u_t$ to zero and then identify $\delta$ as the difference in means of consumption and dividend growth. Consequently, the consumption growth specification accommodates arbitrary correlation between dividend and consumption growth, with heteroskedasticity driven by $v_t$. The conditional means of both consumption and dividend growth depend on the consumption–dividend ratio, which is an AR(1) process. Consequently, the reduced form model for both dividend and consumption growth is an ARMA(1,1) which can accommodate either the standard nearly uncorrelated processes widely assumed in the literature, or the Bansal and Yaron (2004) specification where consumption and dividend growth have a long-run predictable component. Bansal and Yaron (2004) do not link the long-run component to the consumption–dividend ratio as they do not assume consumption and dividends are cointegrated.

Our specification raises two important questions. First, is there heteroskedasticity in consumption and dividend growth data? Second, can this heteroskedasticity be captured using our single latent variable specification? In Section 4, we marshal affirmative evidence regarding both questions.

### 2.2. Investor preferences

Following CC, consider a complete markets economy as in Lucas (1978), but modify the preferences of the representative agent to have the form:
$$
E \sum_{t=0}^{\infty} \beta^t \frac{(c_t - H_t)^{1-\gamma} - 1}{1-\gamma},
$$
where $C_t$ is aggregate consumption and $H_t$ is an exogenous “external habit stock” with $C_t > H_t$.

One motivation for an “external” habit stock is the “keeping up with the Joneses” framework of Abel (1990, 1999) where $H_t$ represents past or current aggregate consumption. Small individual investors take $H_t$ as given, and then evaluate their own utility relative to that benchmark. In CC, $H_t$ is taken as an exogenously modeled subsistence or habit level. In this situation, the local coefficient of relative risk aversion can be shown to be $\gamma C_t/(C_t - H_t)$, where $(C_t - H_t)/C_t$ is defined as the surplus ratio. As the surplus ratio goes to zero, the consumer’s risk aversion tends toward infinity. In our model, we view the inverse of the surplus ratio as a preference shock, which we denote by $q_t$. Thus, we have $Q_t = C_t/(C_t - H_t)$, so that local risk aversion is now characterized by $\gamma Q_t$, and $Q_t > 1$. As $Q_t$ changes over time, the representative consumer investor’s “moodiness” changes, which led Bektaert, Engstrom, and Grenadier (2004) to label this a “moody investor economy.”

The marginal rate of substitution in this model determines the real pricing kernel, which we denote by $M_t$. Taking the ratio of marginal utilities at time $t + 1$ and $t$, we obtain
$$
M_{t+1} = \beta \frac{(C_{t+1}/C_t)^{-\gamma}}{(Q_{t+1}/Q_t)^{-\gamma}}
= \beta \exp\left[-\gamma \Delta c_{t+1} + \gamma (q_{t+1} - q_t)\right],
$$
(5)
where $q_t = \ln(Q_t)$.

We proceed by assuming that $q_t$ follows an autoregressive square-root process which is contemporaneously correlated with fundamentals, but also possesses its own innovation.

$$
qu_t = \mu_q + \rho_q q_{t-1} + \sigma_{q}\left(\Delta c_t - E_{t-1}[\Delta c_t]\right) + \sigma_{q}\sqrt{v_{t-1}}\epsilon_t^q.
$$
(6)

As with $v_t$, $q_t$ is a latent variable and can therefore be scaled arbitrarily without economic consequence; we therefore set its unconditional mean at unity.

In our specification, $Q_t$ is not forced to be perfectly negatively correlated with consumption growth as in CC. In this sense, our preference shock specification is closer in spirit to that of Brandt and Wang (2003) who allow for $Q_t$ to be correlated with other business-cycle factors, or Lettau and Wachter (2007), who also allow for shocks to preferences uncorrelated with fundamentals. Only if $\sigma_{q} = 0$ and $\sigma_{q} < 0$ does a Campbell Cochrane-like specification obtain where consumption growth and risk aversion shocks are perfectly negatively correlated. Consequently, we can test whether independent preference shocks are an important part of variation in risk aversion or whether its variation is dominated by shocks to fundamentals. Note that the covariance between $q_t$ and consumption growth and the variance of $q_t$ both depend on $v_t$ and consequently may inherit its cyclical properties.

### 2.3. Inflation

When confronting consumption-based models with the data, real variables have to be translated into nominal terms. Furthermore, inflation may be important in realistically modeling the joint dynamics of equity returns, the short rate, and the term spread. Therefore, we append the model with a simple inflation process,
$$
\pi_t = \mu_\pi + \rho_{\pi\pi} \pi_{t-1} + \kappa E_{t-1}[\Delta c_t] + \sigma_\pi \epsilon_t^\pi.
$$
(7)

The impact of expected “real” growth on inflation can be motivated by macroeconomic intuition, such as the Phillips curve (in which case we expect $\kappa$ to be positive). Because there is no contemporaneous correlation between this inflation process and the real pricing kernel, the one-period short rate will not include an inflation risk premium. However, non-zero correlations between the
pricing kernel and inflation may arise at longer horizons due to the impact of $E_{t-1}[ΔC_t]$ on the conditional mean of inflation. Note that expected real consumption growth varies only with $u_t$; hence, the specification in Eq. (7) is equivalent to one where $ρ_{uu}u_{t-1}$ replaces $κE_{t-1}[ΔC_t]$.

To price nominal assets, we define the nominal pricing kernel, $\tilde{m}_{t+1}$, which is a simple transformation of the log real pricing kernel, $m_{t+1}$,

$$\tilde{m}_{t+1} = m_{t+1} - π_{t+1}. \tag{8}$$

To summarize, our model has five state variables with dynamics described by the equations,

$$\begin{align*}
Δd_t &= μ_d + ρ_{uu}u_{t-1} + \sqrt{v_{t-1}}(σ_{dd}v_{t-1} + σ_{dv}v_{t-1}^β), \\
v_t &= μ_v + ρ_{uv}v_{t-1} + σ_{vv}v_{t-1}^γ, \\
q_t &= μ_q + ρ_{qq}q_{t-1} + σ_{qq}(Δc_t - E_{t-1}[ΔC_t]) + σ_{qu}q_{t-1}^ρ, \\
π_t &= μ_π + ρ_{ππ}π_{t-1} + ρ_{πu}u_{t-1} + π_{πv}v_{t-1}^η, \\
μ_t &= μ_t + Δt,
\end{align*}$$

with $ΔC_t = Δd_t + Δv_t$.

As discussed above, the unconditional means of $v_t$ and $q_t$ are set equal to unity so that $μ_v$ and $μ_q$ are not free parameters. Finally, the real pricing kernel can be represented by the expression,

$$m_{t+1} = ln(β) - γ(\delta + Δu_{t-1} + Δd_{t-1}) + γΔq_{t-1}. \tag{10}$$

We collect the 19 model parameters in the vector, “$Ψ$,”

$$Ψ = \begin{bmatrix} μ_d, μ_v, μ_q, μ_π, ρ_{uu}, ρ_{uv}, ρ_{qu}, ρ_{ππ}, ρ_{πu}, ρ_{πv}, σ_{dd}, σ_{dv}, σ_{uu}, σ_{uv}, σ_{qu}, σ_{ππ}, σ_{πu}, π_{πv} \end{bmatrix}. \tag{11}$$

3. Asset pricing

In this section, we present exact solutions for asset prices. Our model involves more state variables and parameters than much of the existing literature, making it difficult to trace pricing effects back to any single parameter’s value. Therefore we defer providing a detailed economic intuition for the pricing equations to Section 6. There, we discuss the results and their economic interpretation in the context of the model simultaneously.

The general pricing principle in this model follows the framework of Bekker and Grenadier (2001). Assume an asset pays a real coupon stream $K_{t+\tau}, \tau = 1, 2, \ldots, T$. We consider three assets: a real consol with $K_{t+\tau} = 1, T = \infty$, a nominal consol with $K_{t+\tau} = PI_{t+\tau}, T = \infty$ (where $PI_{t+\tau}$ represents cumulative gross inflation from $t$ to $t + \tau$), and equity with $K_{t+\tau} = D_{t+\tau}, T = \infty$. The case of equity is slightly more complex because dividends are non-stationary (see below). Then, the price-coupon ratio can be written as

$$PC_t = E_t \left\{ \sum_{n=1}^{T} \exp \left( \sum_{j=1}^{n} (m_{t+j} + Δk_{t+j}) \right) \right\}. \tag{12}$$

By induction, it is straightforward to show that

$$PC_t = \sum_{n=1}^{T} \exp(A_n + C_n u_t + D_n π_t + E_n v_t + F_n q_t), \tag{13}$$

with

$$X_t = \tilde{f}^X(A_{t-1}, C_{t-1}, D_{t-1}, E_{t-1}, F_{t-1}, Ψ)$$

for $X \in \{A, C, D, E, F\}$. The exact form of these functions depends on the particular coupon stream. Note that $Δd_t$ is not strictly a priced state variable as its conditional mean only depends on $u_t$. Appendix A provides a self-contained discussion of the pricing of real bonds (bonds that pay out one unit of the consumption good at a particular point in time), nominal bonds, and finally equity. Here we provide a summary.

3.1. Term structure

The basic building block for pricing assets is the term structure of real zero coupon bonds. The well known recursive pricing relationship governing the term structure of these bond prices is

$$p_{n, t}^r = E_t[M_{t+1}P_{n-1, t+1}], \tag{14}$$

where $p_{n, t}^r$ is the price of a real zero coupon bond at time $t$ with maturity at time $t + n$. The following proposition summarizes the solution for these bond prices. We solve the model for a slightly generalized (but notation saving) case where $q_t = μ_q + ρ_{qq}q_{t-1} + \sqrt{v_{t-1}}(σ_{qq}v_{t-1}^ρ + σ_{qu}v_{t-1}^ρ + σ_{qv}v_{t-1}^ρ + σ_{qq}v_{t-1}^ρ + σ_{qu}v_{t-1}^ρ + σ_{qv}v_{t-1}^ρ)$. Our current model obtains when

$$σ_{qq} = σ_{qq}σ_{dd}(1 + σ_{ad}),$$

$$σ_{qu} = σ_{qq}σ_{uu},$$

$$σ_{qv} = σ_{qq}σ_{dv}(1 + σ_{ad}). \tag{15}$$

Proposition 1. For the economy described by Eqs. (9) and (10), the prices of real, risk free, zero coupon bonds are given by

$$p_{n, t}^r = \exp(A_n + C_n u_t + D_n π_t + E_n v_t + F_n q_t), \tag{16}$$

where

$$A_n = \tilde{f}^A(A_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}, Ψ),$$

$$C_n = \tilde{f}^C(A_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}, Ψ),$$

$$D_n = 0,$$

$$E_n = \tilde{f}^E(A_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}, Ψ),$$

$$F_n = \tilde{f}^F(A_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}, Ψ).$$

And the above functions are represented by

$$\tilde{f}^A = \ln β - γ(\delta + μ_t) A_{n-1} + E_{n-1} μ_v$$

$$+ (F_{n-1} + γ)μ_q q_n, \tag{17}$$

$$\tilde{f}^C = γρ_{uu}u_{n-1} + γ(1 - ρ_{uu}) q_n, \tag{18}$$

$$\tilde{f}^E = E_{n-1} μ_v + \frac{1}{2}(-γσ_{dd} + (C_{n-1} + γ)σ_{uu}σ_{dd}$$

$$+ (F_{n-1} + γ)σ_{qq}q_n$$

$$+ (F_{n-1} + γ)q_n σ_{uu} + (F_{n-1} + γ)σ_{qv}q_n)^2,$$

$$\tilde{f}^F = F_{n-1} μ_q + γq_n + \frac{1}{2}(F_{n-1} + γ)σ_{qq}q_n^2$$

and $A_0 = C_0 = E_0 = F_0 = 0$. (Proof in Appendix A.1).

Note that inflation has zero impact on real bond prices, but will, of course, affect the nominal term structure.
Because interest rates are a simple linear function of bond prices, our model features a three-factor real interest rate model, with the consumption–dividend ratio, risk aversion, and uncertainty as the three factors. The pricing effects of the consumption–dividend ratio, captured by the \( C_n \) term, arise because the lagged consumption–dividend ratio enters the conditional mean of both dividend growth and itself. Either of these channels will in general impact future consumption growth given Eq. (3). The volatility factor, \( r_{vt} \), has important term structure effects captured by the \( f^2 \) term because it affects the volatility of both consumption growth and \( q_t \). As such, \( vt \) affects the volatility of the pricing kernel, thereby creating precautionary savings effects. In times of high economic uncertainty, the representative agent has a higher desire to save. For equilibrium to obtain, interest rates must fall, raising bond prices. Note that the second, third, and fourth lines of the \( E_n \) terms are positive, as is the first line if \( vt \) is persistent: increased volatility unambiguously drives up bond prices. Thus, the model features a classic “flight to quality” effect. Finally, the \( f^2 \) term captures the effect of the risk aversion variable, \( q_t \), which affects bond prices through offsetting utility smoothing and precautionary savings channels. Consequently, the effect of \( q_t \) cannot be signed and we defer further discussion to Section 6.

From Proposition 1, the price-coupon ratio of a hypothetical real consol (with constant real coupons) simply represents the infinite sum of the zero coupon bond prices. The nominal term structure is analogous to the real term structure, but simply uses the nominal pricing kernel, \( \bar{m}_{t+1} \), in the recursions underlying Proposition 1. The resulting expressions also look very similar to those obtained in Proposition 1 with the exception that the \( A_n \) and \( C_n \) terms carry additional terms reflecting inflation effects and \( D_n \) is non-zero.\(^6\) Because the conditional covariance between the real pricing kernel and inflation is zero, the nominal short rate \( r_{pt} \) satisfies the Fisher hypothesis,

\[
r_{pt} = r_{ft} + \mu_n + \rho_{n\pi} \pi_t + \rho_{nu} u_t - \frac{1}{2} \sigma^2_{n\pi},
\]

where \( r_{ft} \) is the real rate. The last term is the standard Jensen’s inequality effect and the previous three terms represent expected inflation.

### 3.2. Equity prices

In any present value model, under a no-bubble transversality condition, the equity price–dividend ratio (the inverse of the dividend yield) is represented by the conditional expectation,

\[
\frac{P_t}{D_t} = E_t \left[ \sum_{n=1}^{\infty} \exp \left( \sum_{j=1}^{n} (m_{t+j} + \Delta d_{t+j}) \right) \right],
\]

where \( P_t / D_t \) is the price–dividend ratio. This conditional expectation can also be solved in our framework as an exponential-affine function of the state vector, as is summarized in the following proposition.

### Proposition 2

For the economy described by Eqs. (9) and (10), the price–dividend ratio of aggregate equity is given by

\[
\frac{P_t}{D_t} = \sum_{n=1}^{\infty} \exp (\bar{A}_n + \bar{C}_n \pi_t + \bar{E}_n u_t + \bar{F}_n q_t),
\]

where

\[
\bar{A}_n = f^2(\bar{A}_{n-1}, \bar{C}_{n-1}, \bar{E}_{n-1}, \bar{F}_{n-1}, \bar{\Psi}_n) + \mu_d,
\]

\[
\bar{C}_n = f^2(\bar{A}_{n-1}, \bar{C}_{n-1}, \bar{E}_{n-1}, \bar{F}_{n-1}, \bar{\Psi}_n) + \rho_{du},
\]

\[
\bar{E}_n = f^2(\bar{A}_{n-1}, \bar{C}_{n-1}, \bar{E}_{n-1}, \bar{F}_{n-1}, \bar{\Psi}_n) + \left( \frac{2}{3} \sigma^2_{dd} + \sigma_{dd}(1-\gamma) \sigma_{dd} + (\bar{C}_{n-1} - \gamma) \sigma_{ud} \sigma_{dd} + (\bar{F}_{n-1} + \sigma_{dd}) \right) \right)
\]

\[
+ \left( \frac{2}{3} \sigma^2_{dv} + \sigma_{dv}(1-\gamma) \sigma_{dv} + (\bar{C}_{n-1} - \gamma) \sigma_{uv} \sigma_{dv} + (\bar{F}_{n-1} + \sigma_{dv}) \right),
\]

\[
\bar{F}_n = f^2(\bar{A}_{n-1}, \bar{C}_{n-1}, \bar{E}_{n-1}, \bar{F}_{n-1}, \bar{\Psi}_n),
\]

where the functions \( f^2(\cdot) \) are given in Proposition 1 for \( X \in \{A, C, E, F\} \) and \( A_0 = C_0 = E_0 = F_0 = 0 \). (Proof in Appendix A.4).

It is clear upon examination of Propositions 1 and 2 that the price-coupon ratio of a real consol and the price–dividend ratio of an equity claim share many reactions to the state variables. This makes perfect intuitive sense. An equity claim may be viewed as a real consol with the state variables. This makes perfect intuitive sense. An equity claim may be viewed as a real consol with the state variables. This makes perfect intuitive sense. An equity claim may be viewed as a real consol with the state variables. This makes perfect intuitive sense. An equity claim may be viewed as a real consol with the state variables. This makes perfect intuitive sense. An equity claim may be viewed as a real consol with the state variables. This makes perfect intuitive sense. An equity claim may be viewed as a real consol with the state variables. This makes perfect intuitive sense. An equity claim may be viewed as a real consol with the state variables. This makes perfect intuitive sense. An equity claim may be viewed as a real consol with the state variables. This makes perfect intuitive sense. An equity claim may be viewed as a real consol with the state variables. This makes perfect intuitive sense. An equity claim may be viewed as a real consol with the state variables.

\(^6\) The exact formulas for the price-coupon ratio of a real consol and for a nominal zero coupon bond are given in Propositions 2 and 3, respectively, in Appendix A.
then the dividend stream is negatively correlated with the kernel and increases in \( v_t \) exacerbate this covariance risk. Consequently, uncertainty has two primary effects on stock valuation: a positive term structure effect and a potentially negative cash flow effect.

Interestingly, there is no marginal pricing difference in the effect of \( q_t \) on riskless versus risky coupon streams: the expressions for \( F_n \) and \( \bar{F}_n \) are functionally identical. This is true by construction in this model because the preference variable, \( q_t \), affects neither the conditional mean nor volatility of cash flow growth, nor the conditional covariance between the cash flow stream and the pricing kernel at any horizon. We purposefully excluded such relationships for two reasons. First, it does not seem economically reasonable for investor preferences to affect the productivity of the proverbial Lucas tree. Second, it would be empirically very hard to identify distinct effects of \( v_t \) and \( q_t \) without exactly these kinds of exclusion restrictions.

Finally, note that inflation has no role in determining equity prices for the same reason that it has no role in determining the real term structure. While such effects may be present in the data, we do not believe them to be of first order importance for the questions at hand.

3.3. Sharpe ratios

CC point out that in a log-normal model the maximum attainable Sharpe ratio of any asset is an increasing function of the conditional variance of the log real pricing kernel. In our model, this variance is given by
\[
V_t(m_{t+1}) = \gamma^2 \sigma_{qc}^2 q_t + \gamma^2 (\sigma_{qc} - 1)^2 \sigma_{vt}^2 v_t,
\]
where
\[
\sigma_{qc}^2 = (1 + \sigma_{q})^2 (\sigma_{dd}^2 + \sigma_{dq}^2) + \sigma_{im}^2.
\]

The Sharpe ratio is increasing in preference shocks and uncertainty. Thus, countercyclical variation in \( v_t \) may imply countercyclical Sharpe ratios. The effect of \( v_t \) on the Sharpe ratio is larger if risk aversion is itself negatively correlated with consumption growth. In CC, the kernel variance is a positive function of \( q_t \) only.

4. Empirical implementation

In this section, we describe the data and estimation strategy.

4.1. Data

We measure all variables at the quarterly frequency and our base sample period extends from 1927:1 to 2004:3. Use of the quarterly rather than annual frequency is crucial to help identify heteroskedasticity in the data.

4.1.1. Bond market and inflation

We use standard Ibbotson data (from the SBBI Yearbook) for Treasury market and inflation series. The short rate, \( r_f \), is the (continuously compounded) 90-day T-bill rate. The log yield spread, \( spd_t \), is the average log yield for long term government bonds (maturity greater than 10 years) less the short rate. These yields are dated when they enter the econometrician’s data set. For instance, the 90-day T-bill return earned over January–March 1990 is dated as December 1989, as it entered the data set at the end of that month. Inflation, \( \pi_t \), is the continuously compounded end of quarter change in the Consumer Price Index (CPI).

4.1.2. Equity market

Our stock return measure is the standard Center for Research in Security Prices (CRSP) value-weighted return index. To compute excess equity returns, \( r^e_t \), we subtract the 90-day continuously compounded T-bill yield earned over the same period. To construct the dividend yield, we proceed by first calculating a (highly seasonal) quarterly dividend yield series as
\[
DP_{t+1} = \left( \frac{P_{t+1}}{P_t} \right)^{-1} \left( \frac{P_{t+1} + D_{t+1}}{P_t} - \frac{P_{t+1}}{P_t} \right),
\]
where \( (P_{t+1} + D_{t+1})/P_t \) and \( P_{t+1}/P_t \) are available directly from the CRSP data set as the value-weighted stock return series including and excluding dividends, respectively. We then use the four-period moving average of ln(1 + \( DP_t \)) as our observable series
\[
dp_t = \frac{1}{4} \ln(1 + DP_t) + \ln(1 + DP_{t-1}) + \ln(1 + DP_{t-2}) + \ln(1 + DP_{t-3}).
\]
This dividend yield measure differs from the more standard one, which sums dividends over the past four quarters and scales by the current price. We prefer our filter because it represents a linear transformation of the underlying data which we can account for explicitly when bringing the model to the data. As a practical matter, the properties of our filtered series and the more standard measure are very similar with nearly identical means and volatilities and an unconditional correlation between the two of approximately 0.95.

For dividend growth, we first calculate real quarterly dividend growth,
\[
\Delta dt+1 = \ln \left( \frac{DP_{t+1} P_{t+1}}{DP_t P_t} \right) - \pi_{t+1}.
\]
Then, to eliminate seasonality, we use the four-period moving average as the observation series,
\[
\Delta \hat{d}_t = \frac{1}{4} (\Delta dt + \Delta dt-1 + \Delta dt-2 + \Delta dt-3).
\]

4.1.3. Consumption

To avoid the look-ahead bias inherent in standard seasonally adjusted data, we obtain nominal non-seasonally adjusted (NSA) aggregate non-durable and service consumption data from the Web site of the Bureau of Economic Analysis (BEA) of the United States Department of Commerce for the period 1946–2004. We deflate the raw consumption growth data with the inflation series described above. We denote the continuously compounded real growth rate of the sum of non-durable and service consumption series as \( \Delta c_t \). From 1929 to 1946,
consumption data from the BEA is available only at the annual frequency. For these years, we use repeated values equal to one-fourth of the compounded annual growth rate. Because this methodology has obvious drawbacks, we repeat our analysis using an alternate consumption interpolation procedure which presumes the consumption–dividend ratio, rather than consumption growth, is constant over the year. Results using this alternate method are very similar to those reported. Finally, for 1927–1929, no consumption data are available from the BEA. For these years, we obtain the growth rate for real per-capita aggregate consumption from the Web site of Robert Shiller at www.yale.edu, and compute aggregate nominal consumption growth rates using the inflation data described above in addition to historical population growth data from the United States Bureau of the Census. Then, we use repeated values of the annual growth rate as quarterly observations. Analogous to our procedure for dividend growth, we use the four-period moving average of $\Delta c_t$ as our observation series, which we denote by $\Delta c_t^f$.

4.1.4. Heteroskedasticity in consumption and dividend growth

Many believe that consumption growth is best described as an i.i.d. process. However, Ferson and Merrick (1987), Whitelaw (2000), and Bekaert and Liu (2004) all demonstrate that consumption growth volatility varies through time. For our purposes, the analysis in Bansal, Khatchatrian, and Yaron (2005) and Kandel and Stambaugh (1990) is most relevant. The former show that price–dividend ratios predict consumption growth volatility with a negative sign and that consumption growth volatility is persistent. Kandel and Stambaugh (1990) link consumption growth volatility to three state variables, the price–dividend ratio, the AAA versus T-bill spread, and the BBB versus AA spread. They also find that price–dividend ratios negatively affect consumption growth volatility. We extend and modify this analysis by estimating the following model by GMM,

$$\text{VAR}_t(y_{t+1}) = b_0 + b_1 x_t,$$

(21)

where $y_t$ is, alternatively, $\Delta c_t^f$ or $\Delta d_t^f$. We explore asset prices as well as measures of the business cycle and a time trend as elements of $x_t$. The asset prices include, $f_t$, the risk free rate, $dp_t^f$, the (filtered) dividend yield (the inverse of the price–dividend ratio), and $spd_t$, the nominal term spread. We also allow for time-variation in the conditional mean using a linear projection onto the consumption–dividend ratio, $i_t$. Because consumption and dividend growth display little variation in the conditional mean, the results are quite similar for specifications wherein the conditional mean is a constant, and we do not report these projection coefficients.

The results are reported in Table 1. Panel A focuses on univariate tests while Panel B reports multivariate tests. Wald tests in the multivariate specification reject the null of no time variation for the volatility of both consumption and dividend growth at conventional significance levels. Moreover, all three instruments are mostly significant predictors of volatility in their own right: high interest rates are associated with low volatility, high term spreads are associated with high volatility as are high dividend yields. Hence, the results in Bansal, Dittmar, and Lundblad (2005) and Kandel and Stambaugh (1990) regarding the dividend yield predicting economic uncertainty are also valid for dividend growth volatility.

Note that the coefficients on the instruments for the dividend growth volatility are a positive multiple, in the 5–25 range, of the consumption coefficients. This suggests that one latent variable may capture the variation in both. We test this conjecture by estimating a restricted version of the model where the slope coefficients are proportional across the dividend and consumption equations. This restriction is not rejected, with a $p$-value of 0.11. We conclude that our use of a single latent factor for both fundamental consumption and dividend growth volatility is appropriate. The proportionality constant (not reported), is about 0.08, implying that the dividend slope coefficients are about 12 times larger than the consumption slope coefficients.

Table 1 (Panel A) also presents similar predictability results for excess equity returns. We will later use these results as a metric to judge whether our estimated model is consistent with the evidence for variation in the conditional volatility of returns. While the signs are the same as in the fundamentals’ equations, none of the coefficients are significantly different from zero at conventional significance levels.

Panel C examines the cyclical pattern in the fundamentals’ heteroskedasticity, demonstrating a strong countercyclical pattern. This is an important finding as it intimates that heteroskedasticity may be the driver of the countercyclical Sharpe ratios stressed by CC and interpreted as countercyclical risk aversion.

Lettau, Ludvigson, and Wachter (2008) consider the implications of a downward shift in consumption growth volatility for equity prices. Using post-World-War-II data, they find evidence for a structural break in consumption growth volatility somewhere between 1983 and 1993 depending on the data used. Given our very long sample, the assumption of a simple AR(1) process for volatility is definitely strong. If non-stationarities manifest themselves through a more persistent process than the true model reflecting a break, a regime change, or a trend, the robustness of our results is dubious and we may over-estimate the importance of economic uncertainty.

Therefore, we examine various potential forms of non-stationary behavior for dividend and consumption growth volatility. We start by examining evidence of a trend in volatility. It is conceivable that a downward trend in volatility can cause spurious countercyclical behavior as recessions have become milder and less frequent over time. While there is some evidence for a downward trend (see Panel C in Table 1) in dividend and consumption growth volatility, there is still evidence for countercyclical volatility, although it is weakened for dividend growth volatility. Yet, a trend model is not compelling for various reasons. First, the deterministic nature of the model suggests the decline is predictable, which we deem implausible. Second, using post-World-War-II data there is no trend in dividend growth volatility and the downward trend for consumption growth volatility is no longer
Table 1
Heteroskedasticity in fundamentals.

The symbols $\Delta d_t^f$, $\Delta c_t^f$, and $r_{xc}$ refer to log filtered dividend and consumption growth and log excess equity returns. The table presents projections of the conditional mean and volatility of these variables onto a set of instruments; including the log yield on a 90-day T-bill, $r_{ft}$, the filtered log dividend yield, $dp_t^f$, the log yield spread, $spd_t$, a dummy variable equal to one during NBER-defined U.S. recessions, $I_{recess}$, and a log time trend $\ln(t)$. For all estimations, the generic specification is

\[
E_t[\Delta d_{t+1}^f] = \alpha_0 + \alpha_1 x_{t},
\]

\[
\text{VAR}_t[\Delta d_{t+1}^f] = \beta_0 + \beta_1 x_{2t},
\]

where $x_t$ and $x_{2t}$ refer to generic vectors of instruments for the conditional mean and volatility equations, respectively, and analogous equations are estimated for consumption growth and returns (simultaneously). Throughout, the conditional mean instrument vector, $x_{t}$, for dividend and consumption growth includes only the consumption–dividend ratio, $u_t^f$. For returns, we additionally allow the conditional mean to depend on $r_{ft}$, $dp_t^f$, and $spd_t$. Results from the conditional mean equations are not reported. Because both the consumption and dividend growth series are effectively four-quarter moving averages, we instrument for all the explanatory variables in both the mean and volatility equations with the variable lagged four quarters and also use GMM standard errors with four New-West (1987) lags.

In Panel A, the volatility equations are univariate, so that $x_{2t}$ is comprised of only one variable at a time. In Panels B and C, the volatility equations are multivariate, so that $x_{2t}$ contains all the listed instruments at once. In Panel B, the row labeled “joint $p$-val” presents a Wald test for the joint significance of the $b_t$ parameters. Under the columns labeled “restricted,” a restriction is imposed under which the volatility parameters, $b_1$, are proportional across consumption and dividend growth. The bottom row reports the $p$-value for this overidentifying restriction.

### Panel A: Univariate volatility regression

<table>
<thead>
<tr>
<th>$r_{ft-1}$</th>
<th>$\Delta d_t^f$</th>
<th>$\Delta c_t^f$</th>
<th>$r_{xc}$</th>
</tr>
</thead>
<tbody>
<tr>
<td>$-$0.0809</td>
<td>$-$0.0044</td>
<td>$-$0.4574</td>
<td>(0.3468)</td>
</tr>
<tr>
<td>(0.0279)</td>
<td>(0.0020)</td>
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### Panel B: Multivariate volatility regression

<table>
<thead>
<tr>
<th>$r_{ft-1}$</th>
<th>$\Delta d_t^f$ Baseline</th>
<th>$\Delta d_t^f$ Restricted</th>
<th>$\Delta c_t^f$ Baseline</th>
<th>$\Delta c_t^f$ Restricted</th>
</tr>
</thead>
<tbody>
<tr>
<td>$-$0.0660</td>
<td>$-$0.0023</td>
<td>$-$0.0365</td>
<td>$-$0.0031</td>
<td></td>
</tr>
<tr>
<td>(0.0242)</td>
<td>(0.0010)</td>
<td>(0.0171)</td>
<td>(0.0011)</td>
<td></td>
</tr>
<tr>
<td>$dp_{t-1}$</td>
<td>0.0770</td>
<td>0.0135</td>
<td>0.0916</td>
<td>0.0077</td>
</tr>
<tr>
<td>(0.0380)</td>
<td>(0.0058)</td>
<td>(0.0344)</td>
<td>(0.0035)</td>
<td></td>
</tr>
<tr>
<td>$spd_{t-1}$</td>
<td>0.0651</td>
<td>0.0043</td>
<td>0.0280</td>
<td>0.0024</td>
</tr>
<tr>
<td>(0.0473)</td>
<td>(0.0052)</td>
<td>(0.0349)</td>
<td>(0.0029)</td>
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</tr>
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<td>Joint $p$-val</td>
<td>0.01</td>
<td>0.04</td>
<td>0.03</td>
<td>0.02</td>
</tr>
<tr>
<td>Restriction, $p$-val</td>
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<td></td>
<td>0.11</td>
<td></td>
</tr>
</tbody>
</table>

### Panel C: Cyclicality and trend regressions

<table>
<thead>
<tr>
<th>$I_{recess-1}$</th>
<th>$\Delta d_t^f$ Recession</th>
<th>$\Delta c_t^f$ Recession</th>
<th>$\Delta d_t^f$ Recession and trend</th>
<th>$\Delta c_t^f$ Recession and trend</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.0033</td>
<td>0.0003</td>
<td>0.0003</td>
<td>0.0003</td>
<td>0.0003</td>
</tr>
<tr>
<td>(0.0016)</td>
<td>(0.0001)</td>
<td>(0.0017)</td>
<td>(0.0001)</td>
<td></td>
</tr>
<tr>
<td>$\ln(t)$</td>
<td>-0.0456</td>
<td>-0.0027</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(0.0252)</td>
<td>(0.0014)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Statistically significant. Finally, the models with and without a trend yield highly correlated conditional volatility estimates. For example, for dividend growth, this correlation is 0.87.

A more compelling model is a model with parameter breaks. We therefore conduct Bai and Perron (1998) multiple break tests separately for consumption and dividends based on the following regression equation:

\[
(\Delta d_t^f)^2 = a_0 + a_1 r_{ft-4} + a_2 dp_{t-4}^f + a_3 spd_{t-4} + u_t
\]  

(22) and analogously for consumption. Following Bai and Perron (1998), we first test the null hypothesis of no
structural breaks against an alternative with an unknown number of breaks. For both dividend and consumption growth volatility, we reject at the 5% level. Having established the presence of a break, we use a Bayesian information criterion (BIC) to estimate the number of breaks. In the case of dividend growth, this procedure suggested one break. This break is estimated to be located at 1939:2 with a 95% confidence interval extending through 1947:1. For consumption growth, the BIC criterion selects two breaks with the most recent one estimated at 1948:1 with a 95% confidence interval extending through 1957:1. Other criteria suggested by Bai and Perron (1998) also found two or fewer breaks for both series. These results are robust to various treatments of autocorrelation in the residuals and heteroskedasticity across breaks. Given that pre–World-War-II data are also likely subject to more measurement error than post–World-War-II data, we therefore consider an alternative estimation using post–World-War-II data. Consistent with the existing evidence, including Lettau, Ludvigson, and Wachter’s (2008), we continue to find that dividend yields predict macroeconomic volatility, but the coefficients on the instruments are indeed smaller than for the full sample.

4.2. Estimation and testing procedure

4.2.1. Parameter estimation

Our economy has five state variables, which we collect in the vector \( Y_t = [\Delta d_t, v_t, q_t, \pi_t, \pi_t] \). While \( u_t, \Delta d_t \), and \( \pi_t \) are directly linked to the data, \( v_t \) and \( q_t \) are latent variables. We are interested in the implications of the model for seven variables: filtered dividend and consumption growth, \( \Delta \delta_t \) and \( \Delta \delta_t \), inflation, \( \pi_t \), the short rate, \( r_t \), the term spread, \( sd_t \), the dividend yield, or dividend–price ratio, \( dp_t \), and log excess equity returns, \( r_x \). For all these variables we use the data described above. The first three variables are (essentially) observable state variables; the last four are endogenous asset prices and returns. We collect all the observables in the vector \( W_t \).

The relation between term structure variables and state variables is affine, but the relationship between the dividend yield and excess equity returns and the state variables is nonlinear. In Appendix B, we linearize this relationship and show that the approximation is quite accurate. Note that this approach is very different from the popular Campbell and Shiller (1988) linearization method, which linearizes the return expression itself before taking the linearized return equation through a present value model. We first find the correct solution for the price–dividend ratio and linearize the resulting equilibrium.

Conditional on the linearization, the following property of \( W_t \) obtains

\[
W_t = \mu^W(\Psi) + \Gamma^W(\Psi)Y_t^c,
\]

where \( Y_t^c \) is the companion form of \( Y_t \), containing five lags and the coefficients superscripted with ”w” are nonlinear functions of the model parameters, \( \Psi \). Because \( Y_t \) follows a linear process with square-root volatility dynamics, unconditional moments of \( Y_t \) are available analytically as functions of the underlying parameter vector, \( \Psi \). Let \( X(W_t) \) be a vector valued function of \( W_t \). For the current purpose, \( X(\cdot) \) will be comprised of first, second, third, and fourth order monomials, unconditional expectations of which are uncentered moments of \( W_t \). Using Eq. (23), we can also derive the analytic solutions for uncentered moments of \( W_t \) as functions of \( \Psi \). Specifically,

\[
E[X(W_t)] = f(\Psi),
\]

where \( f(\cdot) \) is also a vector valued function (subsequent appendices provide the exact formulae). This immediately suggests a simple GMM-based estimation strategy. The GMM moment conditions are

\[
g_t(W_t; \Psi_0) = \frac{1}{T} \sum_{t=1}^{T} X(W_t) - f(\Psi_0).
\]

Moreover, the additive separability of data and parameters in Eq. (25) suggests a “fixed” optimal GMM weighting matrix free from any particular parameter vector and based on the data alone. Specifically, the optimal GMM weighting matrix is the inverse of the spectral density at frequency zero of \( g_t(W_t; \Psi_0) \), which we denote as \( S(W_t) \). To reduce the number of parameters estimated in calculating the optimal GMM weighting matrix, we use a procedure that exploits the structure implied by the model, and then minimize the standard GMM objective function, as described in Appendix D.

4.2.2. Moment conditions

We use a total of 34 moment conditions, listed in the notes to Table 2, to estimate the model parameters. They can be ordered into five groups. The first set is simply the unconditional means of the \( W_t \) variables; the second group includes the two uncentered moments of the state variables. In combination with the first moments above, these moments ensure that the estimation tries to match the unconditional volatilities of the variables of interest. The third set of moments is aimed at identifying the autocorrelation of the fundamental processes. The moving average filter applied to dividend and consumption growth makes it only reasonable to look at the fourth order autocorrelations. Because our specification implies complicated ARMA behavior for inflation dynamics, we attempt to fit both the first and fourth order autocorrelation of this series. The fourth set of moments concerns contemporaneous cross moments of fundamentals with asset prices and returns. As pointed out by Cochrane and Hansen (1992), the correlation between fundamentals and

\[\text{In practice, we simulate the unconditional moments of order three and four during estimation. While analytic solutions are available for these moments, they are extremely computationally expensive to calculate at each iteration of the estimation process. For these moments, we simulate the system for roughly 30,000 periods (100 simulations per observation) and take unconditional moments of the simulated data as the analytic moments implied by the model without error. Due to the high number of simulations per observation, we do not correct the standard errors of the parameter estimates for the simulation sampling variability. To check that this is a reasonable strategy, we perform a one-time simulation at a much higher rate (1,000 simulations/observation) at the conclusion of estimation. We check that the identified parameters produce a value for the objective function close to that obtained with the lower simulation rate used in estimation.} \]
Table 2
Dynamic risk and uncertainty model estimation.
The model is defined by the equations

\[
\begin{align*}
\Delta d_t &= \mu_d + \rho_{dd} u_{t-1} + \sqrt{\nu_{t-1}} (\sigma_{dd} e_{dt} + \sigma_{d\nu} e_{\nu t}), \\
\nu_t &= \mu_\nu + \rho_{\nu\nu} \nu_{t-1} + \sigma_{\nu\nu} \sqrt{\nu_{t-1}} e_{\nu t}, \\
\nu_{t-1} &= \mu_{\nu_{t-1}} + \rho_{\nu_{t-1}} u_{t-1} - \sigma_{u\nu} \nu_{t-1} + \sigma_{u\nu_{t-1}} e_{\nu_{t-1} t}, \\
q_t &= \mu_q + \rho_{qq} q_{t-1} + \sigma_{qq} (\Delta c_t - \nu_{t-1}[\Delta c_t] + \sigma_{qq} \nu_{t-1} e_{q_{t-1} t}), \\
\pi_t &= \mu_\pi + \rho_{\pi\pi} \pi_{t-1} + \rho_{\nu\pi} \nu_{t-1} + \sigma_{\pi\nu} e_{\nu t} + \sigma_{\pi\nu_{t-1}} e_{\nu_{t-1} t}, \\
\Delta c_t &= \delta + \Delta d_t + \Delta u_t \\
&= (\delta + \mu_d) + (\rho_{dd} + \rho_{\nu\nu} - 1) u_{t-1} \\
&+ (1 + \sigma_{u\nu}) \sqrt{\nu_{t-1}} (\sigma_{dd} e_{dt} + \sigma_{d\nu} e_{\nu t}) + \sigma_{u\nu_{t-1}} e_{\nu_{t-1} t}, \\
m_{t+1} &= \ln(b) - \gamma \Delta c_{t+1} + \gamma q_{t+1},
\end{align*}
\]

The moments used to estimate the model are

\[
\begin{align*}
E[\Delta d_{t+1}^2], & \quad \Delta c_{t+1}^2, \pi_{t+1}, \nu_{t+1}, \nu_{t+1}^2, (d_{t+1}^2, s_{t+1}^2, r_{15}^2, r_{15}^2) \quad (7), \\
E[\Delta c_{t+1}^2 (\Delta c_{t+1}^2), (d_{t+1}^2, s_{t+1}^2, r_{15}^2, r_{15}^2) (\Delta c_{t+1}^2)], & \quad (4), \\
E[\Delta d_{t+1}^2, \Delta c_{t+1}^2), (d_{t+1}^2, s_{t+1}^2, r_{15}^2, r_{15}^2), (\Delta c_{t+1}^2, (d_{t+1}^2, s_{t+1}^2, r_{15}^2, r_{15}^2) (\Delta c_{t+1}^2)], & \quad (9), \\
E[\Delta d_{t+1}^2, r_{15}^2, s_{t+1}^2, r_{15}^2) (\Delta c_{t+1}^2), (d_{t+1}^2, s_{t+1}^2, r_{15}^2, r_{15}^2), (\Delta c_{t+1}^2, (d_{t+1}^2, s_{t+1}^2, r_{15}^2, r_{15}^2) (\Delta c_{t+1}^2)], & \quad (7).
\end{align*}
\]

The model is estimated by GMM. Data are quarterly U.S. aggregates from 1927:1 to 2004:3. \(\Delta d_t, \Delta c_t, \pi_t, \nu_t, d_{t+1}^2, s_{t+1}^2, r_{15}^2\), and \(\pi_t\) refer to filtered dividend growth, filtered log consumption growth, log inflation, the log yield on a 90-day T-bill, the filtered log dividend yield, the log yield on a 90-day T-bill, and itself has significant volatility (\(\sigma_{\nu\nu}\), estimated as 0.3288 with a standard error of 0.0785). This confirms that dividend growth volatility varies through time. Further, the conditional covariance of dividend growth and \(\nu_t\) is positive and economically large: \(\sigma_{d\nu}\) is estimated at 0.0413 with a standard error of 0.0130.

The results for the consumption–dividend ratio are in line with expectations. First, it is very persistent, with an autocorrelation coefficient of 0.9826 (standard error 0.0071). Second, the contemporaneous correlation of \(u_t\) with \(\Delta d_t\) is sharply negative as indicated by the coefficient \(\sigma_{u\nu}\) which is estimated at \(-0.9226\). In light of Eq. (3), this helps to match the low volatility of consumption growth. However, because \(1 + \sigma_{u\nu}\) is estimated to be greater than zero, dividend and consumption growth are positively correlated, as is true in the data. Finally, the idiosyncratic volatility parameter for the consumption–dividend ratio \(\sigma_{d\nu}\) is 0.0127 with a standard error of just 0.0007, ensuring that the correlation of dividend and consumption growth is not unrealistically high.

The dynamics of the stochastic preference process, \(q_t\), are presented next. It is estimated to be quite persistent, with an autocorrelation coefficient of 0.9787 (standard error 0.0096) and it has significant independent volatility as indicated by the estimated value of \(\sigma_{qq}\) of 0.1753 (standard error 0.0934). Of great importance is the contemporaneous correlation parameter between \(q_t\) and consumption growth, \(\sigma_{q\pi}\). While \(\sigma_{q\pi}\) is negative, it is not statistically different from zero. This indicates that risk is
Table 3
The fit of the model: linear moments.
Simulated moments, in square brackets, are calculated by simulating the system for 100,000 periods using the point estimates from Table 2 and calculating sample moments of the simulated data. Autocorrelations are all at one lag except for series denoted with an asterisk (*): dividend growth, consumption growth, and the dividend–price ratio, which are calculated at four lags. The second and third numbers for each entry are the sample moments and corresponding standard errors (in parentheses) computed using GMM with four Newey-West (1987) lags. Data are quarterly U.S. aggregates from 1927:1 to 2004:3. Δδt, πt, Δεt, rf, dp, spd, and rx, refer to filtered log dividend growth, log inflation, filtered log consumption growth, the log yield on a 90-day T-bill, the filtered log dividend yield, the log yield spread, and log excess equity returns (with respect to the 90-day T-bill). See Section 4.1 for data construction details.

<table>
<thead>
<tr>
<th>Simulated observable moments</th>
<th>Δδt</th>
<th>πt</th>
<th>Δεt</th>
<th>rf</th>
<th>dp</th>
<th>spd</th>
<th>rx</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mean</td>
<td>[0.0038]</td>
<td>[0.0084]</td>
<td>[0.0085]</td>
<td>[0.0097]</td>
<td>[0.0096]</td>
<td>[0.0038]</td>
<td>[0.0121]</td>
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<tr>
<td></td>
<td>0.0026</td>
<td>0.0077</td>
<td>0.0080</td>
<td>0.0094</td>
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<td>0.0141</td>
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<tr>
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<td>(0.0004)</td>
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<td>Std. dev.</td>
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<td>(0.0007)</td>
<td>(0.0003)</td>
<td>(0.0002)</td>
<td>(0.0126)</td>
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</tr>
<tr>
<td>Autocorr.</td>
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<td>[0.0233]*</td>
<td>[0.9170]</td>
<td>[0.9429]*</td>
<td>[0.6840]</td>
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<td></td>
<td>0.0699</td>
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<td>0.9347</td>
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<td>−0.0446</td>
</tr>
<tr>
<td>(0.0955)</td>
<td>(0.0802)</td>
<td>(0.2008)</td>
<td>(0.0356)</td>
<td>(0.1751)</td>
<td>(0.0618)</td>
<td>(0.1004)</td>
<td></td>
</tr>
</tbody>
</table>

Indeed moving countercyclically, in line with its interpretation as risk aversion under a habit persistence model such as that of CC. What is different in our model is that the correlation between consumption growth and risk aversion\(^8\) is \(-0.37\) instead of \(-1.00\) in CC. The impatience parameter ln(\(\beta\)) is negative as expected and the γ parameter (which is not the same as risk aversion in this model) is positive, but not significantly different from zero. The wedge between mean dividend growth and consumption growth, δ, is both positive and significantly different from zero.

Finally, we present inflation dynamics. As expected, past inflation positively affects expected inflation with a coefficient of 0.2404 (standard error 0.1407) and there is negative and significant predictive running from the consumption–dividend ratio to inflation.

5.2. Model moments versus sample data

Table 2 also presents the standard test of the overidentifying restrictions, which fails to reject, with a \(p\)-value of 0.6234. However, there are a large number of moments being fit and in such cases, the standard GMM overidentification test is known to have low power in finite samples. Therefore, we examine the fit of the model with respect to specific moments in Tables 3 and 4.

Table 3 focuses on linear moments of the variables of interest: mean, volatilities, and autocorrelations. The model matches the unconditional means of all seven of the endogenous variables. This includes generating a realistic low mean for the nominal risk free rate of about 1% and a realistic equity premium of about 1.2% (all quarterly rates). Analogously, the implied volatilities of

\(^8\) More specifically, the conditional correlation between Δε\(t\), and \(q_{t+1}\) when \(v_t\) and \(q_t\) are at their unconditional mean of unity.

Table 4
The fit of the model: nonlinear moments.
Panel A repeats the regression model of Table 1 and also reports analogous simulated statistics generated by the model estimated in Table 2. Panel B reports unconditional skewness and kurtosis for the variables in each column. In each panel, the simulated moments (50,000 observations) are reported in square brackets and the corresponding data statistics and standard errors are reported below, with the standard errors in parentheses.

Panel A: Univariate volatility regression

<table>
<thead>
<tr>
<th>(\Delta \delta_t)</th>
<th>(\Delta \varepsilon_t)</th>
<th>(r_x)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(\delta_{t-1})</td>
<td>([−0.0298])</td>
<td>([−0.0020])</td>
</tr>
<tr>
<td></td>
<td>([−0.0809])</td>
<td>([−0.0044])</td>
</tr>
<tr>
<td></td>
<td>([0.0279])</td>
<td>([0.0020])</td>
</tr>
<tr>
<td>(d_x)</td>
<td>([0.0439])</td>
<td>([0.0019])</td>
</tr>
<tr>
<td></td>
<td>([0.1155])</td>
<td>([0.0418])</td>
</tr>
<tr>
<td></td>
<td>([0.0392])</td>
<td>([0.0061])</td>
</tr>
<tr>
<td>(sp_{t-1})</td>
<td>([0.3332])</td>
<td>([0.0179])</td>
</tr>
<tr>
<td></td>
<td>([0.1288])</td>
<td>([0.0052])</td>
</tr>
<tr>
<td></td>
<td>([0.0735])</td>
<td>([0.0060])</td>
</tr>
</tbody>
</table>

Panel B: Skewness and kurtosis

<table>
<thead>
<tr>
<th>(\Delta \delta_t)</th>
<th>(\Delta \varepsilon_t)</th>
<th>(r_x)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Skew</td>
<td>([−0.2250])</td>
<td>([−0.4574])</td>
</tr>
<tr>
<td></td>
<td>([−0.3287])</td>
<td>([−0.7537])</td>
</tr>
<tr>
<td></td>
<td>([0.6339])</td>
<td>([0.4450])</td>
</tr>
<tr>
<td>Kurt</td>
<td>([10.0250])</td>
<td>([10.1726])</td>
</tr>
<tr>
<td></td>
<td>([7.9671])</td>
<td>([6.4593])</td>
</tr>
<tr>
<td></td>
<td>([1.3668])</td>
<td>([0.9673])</td>
</tr>
</tbody>
</table>

Both the financial variables and fundamental series are within one standard error of the data moment. Finally, the model is broadly consistent with the autocorrelation of the endogenous series. The (fourth) autocorrelation of
filtered consumption growth is somewhat too low relative to the data. However, in unreported results we verified that the complete autocorrelograms of dividend and consumption growth implied by the model are consistent with the data. The model fails to generate sufficient persistence in the term spread but this is the only moment not within a two standard bound around the data moment. However, it is within a 2.05 standard error bound!

As explored below, the time-varying volatility of dividend growth is an important driver of equity returns and volatility, and it is therefore important to verify that the model-implied nonlinearities in fundamentals are consistent with the data. In Table 4, we determine whether the estimated model is consistent with the reduced form evidence presented in Table 1, and we investigate skewness and kurtosis of fundamentals and returns. In Panel A, we find that the volatility dynamics for fundamentals are quite well matched. The model produces the correct sign in forecasting dividend and consumption growth volatility with respect to all instruments. Mostly, the simulated coefficients are within or close to two standard errors of the data coefficients with the coefficient on the spread for dividend growth volatility being the least accurate (2.78 standard errors too large). However, for return volatility, the sign with respect to the short rate is incorrect.

With respect to multivariate regressions (not reported), the model does not perform well. This is understandable, as it represents a very tough test of the model. Implicitly, such a test requires the model to also fit the correlation among the three instruments.

Panel B focuses on skewness and kurtosis. The model implied kurtosis of filtered dividend growth is consistent with that found in the data and the model produces a bit too much kurtosis in consumption growth rates. Equity return kurtosis is somewhat too low relative to the data, but almost within a two standard error bound. The model produces realistic skewness numbers for all three series. We conclude that the nonlinearities in the fundamentals implied by the model are reasonably consistent with the data.

6. Risk aversion, uncertainty, and asset prices

In this section, we explore the dominant sources of time variation in equity prices (dividend yields), equity returns, the term structure, expected equity returns, and the conditional volatility of equity returns. We also investigate the mechanisms leading to our findings.

Tables 5 and 6 contain the core results in the paper. Table 5 reports basic properties of some critical unobserved variables, including \( v_t \) and \( q_t \). Table 6 reports variance decompositions with standard errors for several endogenous variables of interest and essentially summarizes the response of the endogenous variables to each of the state variables. Rather than discussing these tables in turn, we organize our discussion around the different variables of interest using information from the two tables.

6.1. Risk aversion and uncertainty

Table 5, Panel A presents properties of the unobservable variables under the estimated model. The properties of “uncertainty,” \( v_t \), which is proportional to the conditional volatility of dividend growth, and \( q_t \), which drives risk aversion, were discussed before (see Section 5). Because local risk aversion, \( RAt_t \), in this model is given by \( \gamma \exp(q_t) \), we can examine its properties directly. The median level of risk aversion in the model is 2.52, a level which would be considered perfectly reasonable by most financial economists. However, risk aversion is positively skewed and has large volatility so that risk aversion is occasionally extremely high in this model.

Panel B of Table 5 presents results for means of the above endogenous variables conditional on whether the economy is in a state of expansion or recession. For this exercise, recession is defined as one quarter of negative consumption growth. Both \( v_t \) and \( q_t \) (and hence local risk aversion) are countercyclical.

6.2. Risk aversion, uncertainty, and the term structure

Panel A of Table 5 also displays the model-implied properties of the real interest rate and the real term spread. The average real rate is 17 basis points (68 annualized) and the real interest rate has a standard deviation of around 90 basis points. The real term spread has a mean of 38 basis points, a volatility of only 28 basis points, and is about as persistent as the real short rate. In Panel B, we see that real rates are pro-cyclical and spreads are countercyclical, consistent with the findings in Ang, Bekaert, and Wei (2008).

Panel C of Table 5 shows that uncertainty tends to depress real interest rates, while positive risk aversion shocks tend to increase them. To gain further insight into these effects, let us derive the explicit expression for the real interest rate by exploiting the log-normality of the model:

\[
rf_t = -E_t[m_{t+1}] - \frac{1}{2}V_t[m_{t+1}] .
\]  

The conditional mean of the pricing kernel economically represents consumption smoothing whereas the variance of the kernel represents precautionary savings effects. To make notation less cumbersome, let us reparameterize the consumption growth process as having conditional mean and variance

\[
E_t[\Delta c_{t+1}] = \delta + \mu_d + (\rho_{du} + \rho_{uw} - 1)u_t \equiv \mu_c + \rho_{cu}u_t ,
V_t[\Delta c_{t+1}] = \sigma^2_v v_t .
\]  

Then the real rate simplifies to

\[
rf_t = -\ln(\beta) + \gamma(\mu_c - \mu_d) + \gamma\rho_{cu}u_t + \phi_{\eta\nu}q_t + \phi_{\nu\nu}v_t ,
\]

with \( \phi_{\eta\nu} = \gamma(1 - \rho_{qq}) - \frac{1}{2}\gamma^2 \sigma^2_q \) and \( \phi_{\nu\nu} = -\frac{1}{2}\gamma^2(\sigma^2_q - 1)^2 \). Changes in risk aversion have an ambiguous effect on interest rates depending on whether the smoothing or precautionary savings effect dominates (the sign of \( \phi_{\eta\nu} \)). At our parameter values, the consumption smoothing effect dominates. As discussed before, \( v_t \) represents a precautionary savings motive, so the correlation between
Table 5
Dynamic properties of risk, uncertainty, and asset prices.

Simulated unobservable univariate moments are calculated by simulating the system for 100,000 periods using the point estimates from Table 2 for a number of variables including: \( r_t \), dividend growth volatility, \( q_t \), the log inverse consumption surplus ratio, \( R_t \), local risk aversion which is \( \gamma \exp(q_t) \). The variables \( r_{rf_t} \) and \( r_{sd_t} \) represent the real short rate and real term spread, respectively, and \( E_t[r_{x_t+1}] \) and \( V_t[r_{x_t+1}] \) denote the conditional mean and conditional variance of excess stock returns. \( S_t \) denotes the conditional Sharpe ratio for equity. \( \text{Max} S_t \) denotes the maximum attainable Sharpe ratio for any asset in the economy which is given by the quantity, \( \{\exp(V_t[r_{x_t+1}]) - 1\}^{1/2} \).

In Panel B, means of simulated data conditional on a binary recession/expansion variable are presented. Recessions are defined in the simulated data as periods of negative real consumption growth. Recessions represent approximately 8% of all observations in the simulated data.

In Panel C, the simulated unconditional correlations among \( r_t \), \( q_t \), and other endogenous variables are reported.

<table>
<thead>
<tr>
<th>Panel A: Unconditional univariate moments</th>
<th>( \gamma )</th>
<th>( \delta )</th>
<th>( \rho )</th>
<th>( \lambda )</th>
<th>( \phi )</th>
<th>( \psi )</th>
<th>( \theta )</th>
<th>( \kappa )</th>
<th>( \mu )</th>
<th>( \sigma )</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mean</td>
<td>1.0090</td>
<td>1.0097</td>
<td>7.06</td>
<td>0.0017</td>
<td>0.0038</td>
<td>0.0121</td>
<td>0.0092</td>
<td>0.1396</td>
<td>0.2075</td>
<td></td>
</tr>
<tr>
<td>Median</td>
<td>0.3611</td>
<td>0.7784</td>
<td>2.52</td>
<td>0.0037</td>
<td>0.0034</td>
<td>0.0103</td>
<td>0.0070</td>
<td>0.1320</td>
<td>0.2095</td>
<td></td>
</tr>
<tr>
<td>Std. dev.</td>
<td>1.6063</td>
<td>0.9215</td>
<td>36.34</td>
<td>0.0093</td>
<td>0.0028</td>
<td>0.0075</td>
<td>0.0083</td>
<td>0.1265</td>
<td>0.0491</td>
<td></td>
</tr>
<tr>
<td>Autocorr.</td>
<td>0.9788</td>
<td>0.9784</td>
<td>0.9212</td>
<td>0.9784</td>
<td>0.9777</td>
<td>0.9789</td>
<td>0.9794</td>
<td>0.5384</td>
<td>0.9653</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Panel B: Cyclicality of means</th>
<th>( \gamma )</th>
<th>( \delta )</th>
<th>( \rho )</th>
<th>( \lambda )</th>
<th>( \phi )</th>
<th>( \psi )</th>
<th>( \theta )</th>
<th>( \kappa )</th>
<th>( \mu )</th>
<th>( \sigma )</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expansion</td>
<td>0.8665</td>
<td>0.9893</td>
<td>6.73</td>
<td>0.0024</td>
<td>0.0035</td>
<td>0.0117</td>
<td>0.0085</td>
<td>0.1406</td>
<td>0.2053</td>
<td></td>
</tr>
<tr>
<td>Recession</td>
<td>2.7195</td>
<td>1.2544</td>
<td>10.96</td>
<td>-0.0064</td>
<td>0.0076</td>
<td>0.0171</td>
<td>0.0183</td>
<td>0.1283</td>
<td>0.2349</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Panel C: Correlations with ( \gamma ) and ( \delta )</th>
<th>( \gamma )</th>
<th>( \delta )</th>
<th>( \rho )</th>
<th>( \lambda )</th>
<th>( \phi )</th>
<th>( \psi )</th>
<th>( \theta )</th>
<th>( \kappa )</th>
<th>( \mu )</th>
<th>( \sigma )</th>
</tr>
</thead>
<tbody>
<tr>
<td>( r_t )</td>
<td>-0.9232</td>
<td>0.9962</td>
<td>-0.5163</td>
<td>-0.1835</td>
<td>0.1470</td>
<td>0.3428</td>
<td>0.8799</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>( q_t )</td>
<td>0.4687</td>
<td>0.1756</td>
<td>0.5375</td>
<td>0.9215</td>
<td>-0.1071</td>
<td>0.8943</td>
<td>0.3758</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

real rates and \( \gamma \) is negative. Overall, real rates are procyclical because \( \gamma \) is strong countercyclical.

Moving to the term spread, it displays a positive correlation with both \( r_t \) and \( q_t \), but for different reasons. To obtain intuition, let us consider a two-period bond and exploit the log-normality of the model. We can decompose the spread into three components:

\[
rf_{2t} \quad - \quad rf_t \quad = \quad \frac{1}{2}E_t[rf_{t+1} - rf_t] + \frac{1}{2}\text{Cov}_t[m_{t+1}, rf_{t+1}] - \frac{1}{2}\text{Var}_t[rf_{t+1}].
\]

The first term is the standard expectations hypothesis (EH) term, the second term represents the term premium, and the third is a Jensen’s inequality term (which we will ignore). Because of mean reversion, the effects of \( u_t \), \( v_t \), and \( q_t \) on the first component will be opposite of their effects on the level of the short rate. Fig. 1 decomposes the exposures of both the real interest rate and the spread to \( r_t \) and \( q_t \) into an EH part and a term premium part and does so for various maturities (to 40 quarters). It shows that \( q_t \) has a positive effect on the term spread. Yet, the coefficient on \( q_t \) in the EH term is \( \phi_{q}\phi_{q} - 1 \) and thus negative as \( \phi_{q} \) is positive. However, it is straightforward to show that the coefficient on \( q_t \) for the term premium is \( \gamma q_t \), and hence, the term premium effect of \( q_t \) will counterbalance the EH effect when \( \phi_{q} > 0 \). Yields at long maturities feature a term premium that is strongly positively correlated with \( q_t \) because higher risk aversion increases interest rates (and lowers bond prices) at a time when marginal utility is high, making bonds risky.

Increased uncertainty depresses short rates and, consequently, the EH effect implies that uncertainty increases term spreads. The effect of \( r_t \) on the term premium is very complex because the correlation between \( q_t \) and the kernel is also driven by \( r_t \). In fact, straightforward algebra shows that the coefficient on \( r_t \) is proportional to

\[
\sigma_{q} \left( \sigma_{q}^2 - 1 \right) \left( \gamma^2 \phi_{q} \phi_{q}^2 \gamma^2 + \phi_{q} \phi_{q} \sigma_{q}^2 \right) + \left( \sigma_{q}^2 - 1 \right) \left( \gamma^2 \phi_{q} \phi_{q}^2 \gamma^2 + \phi_{q} \phi_{q} \sigma_{q}^2 \right).
\]

Empirically, we estimate this coefficient to be 0.0020, so that the EH effect is the dominant effect. Hence, when uncertainty increases, the term structure steepens and vice versa.

In Table 6, we report the variance decompositions. While three factors (\( u_t \), \( v_t \), and \( q_t \)) affect the term structure, \( u_t \) accounts for the bulk of its variation. An important reason for this fact is that \( u_t \) is simply more variable than \( q_t \). The most interesting aspect of the results here is that \( q_t \) contributes little to the variability of the spread, so that \( q_t \) is mostly a level factor not a spread factor, whereas uncertainty is both a level and a spread factor. When we consider a real consol, we find that \( q_t \) dominates its variation. Because consol prices reflect primarily longer term yields, they are primarily driven by \( q_t \) through its effect on the term premium.
Table 6

Variance decompositions.
The symbols, rf_t, rspd_t, and cpcons are defined in Table 2, for the row variables, generally represented by the variance covariance matrix of the parameters. The vector in each row can be expressed as a linear combination of “stacked” current and lagged values of Y_t, \( \mu \), and \( \Gamma \) are constant vectors comprised of \( \{ \{ Y_t \} \}_i \), for \( i = n, N + n, \ldots \), and zero elsewhere. Standard errors are reported below in angle brackets and are calculated from the variance covariance matrix of the parameters in Table 2 using the \( \Delta \)-method.

\[
\begin{align*}
\Delta \bar{t} & = \bar{t} + \Gamma Y_t', \\
\bar{t} & = \mu + \Gamma Y_t', \\
\mu & = \mu + \Gamma Y_t', \\
\Gamma & = \Gamma + \Gamma Y_t', \\
\Gamma + \Gamma & = \Gamma + \Gamma Y_t'.
\end{align*}
\]

Table 6: Fraction of variance due to variation in each state element

<table>
<thead>
<tr>
<th>( \Delta \bar{t} )</th>
<th>( \bar{t} )</th>
<th>( \mu )</th>
<th>( \Gamma )</th>
<th>( \Gamma + \Gamma )</th>
</tr>
</thead>
<tbody>
<tr>
<td>( \text{rf}_t )</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
</tr>
<tr>
<td>( \text{rspd}_t )</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
</tr>
<tr>
<td>( \text{cpcons} )</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
</tr>
<tr>
<td>( \text{rf}_t )</td>
<td>[0.1230]</td>
<td>[0.0904]</td>
<td>[0.0904]</td>
<td>[0.0904]</td>
</tr>
<tr>
<td>( \text{rspd}_t )</td>
<td>[0.0765]</td>
<td>[0.1222]</td>
<td>[0.1222]</td>
<td>[0.1222]</td>
</tr>
<tr>
<td>( \text{cpcons} )</td>
<td>[0.0765]</td>
<td>[0.1222]</td>
<td>[0.1222]</td>
<td>[0.1222]</td>
</tr>
<tr>
<td>( \text{rf}_t )</td>
<td>[0.3148]</td>
<td>[0.0325]</td>
<td>[0.0325]</td>
<td>[0.0325]</td>
</tr>
<tr>
<td>( \text{rspd}_t )</td>
<td>[0.3407]</td>
<td>[0.0599]</td>
<td>[0.0599]</td>
<td>[0.0599]</td>
</tr>
<tr>
<td>( \text{cpcons} )</td>
<td>[0.3407]</td>
<td>[0.0599]</td>
<td>[0.0599]</td>
<td>[0.0599]</td>
</tr>
<tr>
<td>( \text{rf}_t )</td>
<td>[0.3605]</td>
<td>[0.0091]</td>
<td>[0.0091]</td>
<td>[0.0091]</td>
</tr>
<tr>
<td>( \text{rspd}_t )</td>
<td>[0.0036]</td>
<td>[0.0036]</td>
<td>[0.0036]</td>
<td>[0.0036]</td>
</tr>
<tr>
<td>( \text{cpcons} )</td>
<td>[0.0036]</td>
<td>[0.0036]</td>
<td>[0.0036]</td>
<td>[0.0036]</td>
</tr>
<tr>
<td>( \text{rf}_t )</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
</tr>
<tr>
<td>( \text{rspd}_t )</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
</tr>
<tr>
<td>( \text{cpcons} )</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
<td>[0.0000]</td>
</tr>
</tbody>
</table>

For the nominal term structure, inflation becomes an important additional state variable accounting for about 12% of the variation in nominal interest rates. However, inflation is an even more important spread factor accounting for about 31% of the spread’s variability. What may be surprising is that the importance of \( \nu_t \) relative to \( q_t \) decreases going from the real to the nominal term structure. The reason is the rather strong positive correlation between inflation and \( \nu_t \), which arises from the negative relation between inflation and the consumption–dividend ratio, that ends up counterbalancing the negative effect of \( q_t \) on real interest rates.

6.3. Risk aversion, uncertainty, and equity prices

Here we start with the variance decompositions for dividend yields and equity returns in Table 6. For the dividend yield, \( q_t \) dominates as a source of variation, accounting for almost 90% of its variation. To see why, recall first that \( q_t \) only affects the dividend yield through its effect on the term structure of real interest rates (see Proposition 2). Under the parameters presented in Table 2, the impact of \( q_t \) on real interest rates is positive at every horizon and therefore, it is positive for the dividend yield as well. Formally, under the parameters of Table 2, \( \tilde{F}_t \) in Proposition 2 is negative at all horizons.

Next, consider the effect of \( v_t \) on the dividend yield. Uncertainty has a “real consol effect” and a “cash-flow risk premium” effect which offset each other. We already know that \( v_t \) creates a strong precautionary savings motive, which decreases interest rates. All else equal, this will serve to increase price–dividend ratios and decrease dividend yields. However, \( v_t \) also governs the covariance of dividend growth with the real kernel. This risk premium effect may be positive or negative, but intuitively the dividend stream will represent a risky claim to the extent that dividend growth covaries negatively with marginal utility. In this case, we would expect high \( v_t \) to exacerbate this riskiness and depress equity prices when it is high, increasing dividend yields. As we discussed in Section 3, \( \sigma_{QC} \) contributes to this negative covariance. On balance, these countervailing effects of \( v_t \) on dividend yields largely cancel out, so that the net effect of \( v_t \) on dividend yields is small. This shows up in the variance decomposition of the dividend yield. On balance, \( q_t \) is responsible for the overwhelming majority of dividend yield variation, and is highly positively correlated with it. The negative effect of \( u_t \) arises from its strong negative covariance with dividend growth.

For the nominal term structure, inflation becomes an important additional state variable accounting for about 12% of the variation in nominal interest rates. However, inflation is an even more important spread factor accounting for about 31% of the spread’s variability. What may be surprising is that the importance of \( \nu_t \) relative to \( q_t \) decreases going from the real to the nominal term structure. The reason is the rather strong positive correlation between inflation and \( \nu_t \), which arises from the negative relation between inflation and the consumption–dividend ratio, that ends up counterbalancing the negative effect of \( q_t \) on real interest rates.
6.4. Risk aversion, uncertainty, and the equity premium

We again go back to Table 5 to investigate the properties of the conditional equity premium, $E_r[x_{t+1}^e]$. The premium is quite persistent, with an autocorrelation coefficient of 0.9789. In Panel B, we also find it is higher in recessions which is consistent with countercyclical risk aversion. Panel C shows that both $v_t$ and $q_t$ are positively correlated with the equity premium. The risk premium in any model will be negatively correlated with the covariance between the pricing kernel and returns. We already discussed how uncertainty contributes to the negative covariance between the pricing kernel and dividend growth and therefore increases risk premiums. The effect of $q_t$ comes mostly through the capital gain part of the return: increases in $q_t$ both raise marginal utility and decrease prices making stocks risky. Table 6 shows that the point estimate for the share of the equity premium variation due to $v_t$ is about 17% but with a standard error of 13%, with the remainder due to $q_t$.

The fact that both the dividend yield and expected equity returns are primarily driven by $q_t$ suggest that the dividend yield may be a strong predictor of equity returns in this model. Table 7 shows that this is indeed the case, with a regression of future returns on dividend yields generating a 1.58 coefficient. We also compare the model coefficients with the corresponding statistics in the data. It turns out that the predictability of equity returns during our sample period is rather weak. Table 7 reports univariate coefficients linking equity returns to short rates, dividend yields, and spreads. The sign of the coefficients matches well-known stylized facts but none of the coefficients are significantly different from zero. The model produces coefficients within two standard errors of these data coefficients but this is, of course, a rather weak test. While it is theoretically possible to generate a negative link between current short rates and the equity

![Fig. 1. Term structure determinants. Under the model of Table 2, real risk free yields of horizon, $h$, have solutions of the form $r_{f,t} = a_h + A_h Y_t$, where the coefficients above are functions of the “deep” model parameters. This figure shows the effect on these yields and the associated spreads (relative to the one-period yield) of one standard deviation changes, in the latent factors, $v_t$ and $q_t$, using the point estimates in Table 2. At horizons greater than one, these effects can be further decomposed into parts corresponding to the expectations hypothesis (EH) and term premiums, which are drawn in circle and star, respectively.](image-url)
and is estimated by GMM. Data are quarterly U.S. aggregates from 1927:1 to 2004:3. The symbols \( r_f, d_p, d_a, \) and \( r_X \) refer to the log yield on a 90-day T-bill, the filtered log dividend yield, the log yield spread, and log excess equity returns (with respect to the 90-day T-bill). Simulated moments, in square brackets, are calculated by simulating the model for 100,000 periods using the point estimates from Table 2 and estimating the above model on the simulated data. The second and third numbers for each entry are the sample moments and corresponding standard errors (in parentheses).

<table>
<thead>
<tr>
<th>Excess returns</th>
<th>Multivariate</th>
<th>Univariate</th>
</tr>
</thead>
<tbody>
<tr>
<td>( \beta_0 )</td>
<td>(-0.0037)</td>
<td>([0.0256])</td>
</tr>
<tr>
<td>( -0.0358 )</td>
<td>( -1.656 )</td>
<td>( -1.1651 )</td>
</tr>
<tr>
<td>( 0.7464 )</td>
<td>( 0.7839 )</td>
<td>( 0.7839 )</td>
</tr>
<tr>
<td>( \beta_1 )</td>
<td>(-0.3097)</td>
<td>( [0.2192])</td>
</tr>
<tr>
<td>( -0.1669 )</td>
<td>( -1.1651 )</td>
<td>( -1.1651 )</td>
</tr>
<tr>
<td>( 0.7464 )</td>
<td>( 0.7839 )</td>
<td>( 0.7839 )</td>
</tr>
<tr>
<td>( \beta_2 )</td>
<td>(2.0695)</td>
<td>( [1.5770])</td>
</tr>
<tr>
<td>( 3.7980 )</td>
<td>( 3.7260 )</td>
<td>( 3.7260 )</td>
</tr>
<tr>
<td>( 2.0231 )</td>
<td>( 1.9952 )</td>
<td>( 1.9952 )</td>
</tr>
<tr>
<td>( \beta_3 )</td>
<td>( [0.7668])</td>
<td>( [1.2389])</td>
</tr>
<tr>
<td>( 3.5376 )</td>
<td>( 3.4728 )</td>
<td>( 3.4728 )</td>
</tr>
<tr>
<td>( 1.8900 )</td>
<td>( 1.8728 )</td>
<td>( 1.8728 )</td>
</tr>
</tbody>
</table>

7.1. Post-War estimation results

The model fits the post-World-War-II data well and the test of the overidentifying restrictions does not reject. Table 8 summarizes some of the implications of the post-World-War-II model. The first two columns show how the model continues to match the properties of equity returns and the nominal interest rate, but more generally it does as well as the previous model did. In particular, it also fits the low correlation between asset returns and fundamentals that we continue to observe. Interestingly, it does...
so with about the same risk aversion as for the full sample. Average risk aversion is only slightly larger than it was for the full sample estimation, but its standard deviation is much smaller reflecting a data sample with fewer extreme observations. The largest change is that $v_t$ is now much less persistent and less volatile than it was for the full sample estimation. This will have implications for the role of $v_t$ in asset pricing, but it does not materially affect the cyclical nature of the endogenous variables, or the correlations of $v_t$ with observables. In fact, we do not repeat Panels B and C from the old Table 5 because all the inference is identical for the new model with one exception: the equity Sharpe ratio is now also counter-cyclical confirming the usual finding in the literature.

7.2. Related literature

7.2.1. Abel (1988) and Wu (2001)

Abel (1988) creates an economy in which the effect of increased cash flow volatility on equity prices depends on a single parameter, the coefficient of relative risk aversion. His setup is vastly different from ours. Most importantly, Abel (1988) maintains that dividends themselves are stationary and so are prices (at least on a per-capita basis). Also, there is no distinction between consumption and dividends in his model, so that the covariance of cash flows with the pricing kernel and the volatility of the pricing kernel are proportional. Finally, there is no preference shock. In the current framework, we can consider the effects of some of Abel’s assumptions by simply shutting down the dynamics of the consumption–dividend ratio ($u_t = 0$) and stochastic risk aversion ($q_t = 0$). However, we do not implement Abel’s assumption that dividends and prices are stationary.

Proposition 3. For the economy described by Eqs. (9) and (10), and the additional assumption that the following parameters are zero,

$$\mu_u, \rho_{du}, \rho_{uu}, \rho_{qq}, \sigma_{ud}, \sigma_{uu}, \sigma_{qq}$$
the equity price–dividend ratio is represented by
\[
P_t \frac{\Delta t}{D_t} = \sum_{n=1}^{\infty} \exp(\hat{A}_n + \hat{G}_n \Delta t + \hat{E}_n \nu_t),
\]
where
\[
\hat{A}_n = \ln \beta + \hat{A}_{n-1} + (1 - \gamma) \hat{\mu}_d + \hat{E}_{n-1} \hat{\mu}_u,
\]
\[
\hat{E}_n = \hat{E}_{n-1} \rho_{vv} + \frac{1}{2} \hat{E}_{n-1} + (1 - \gamma)^2 \sigma_{dd}^2
\]
\[
+ \frac{1}{2} (\hat{B}_{n-1} + 1 - \gamma) \sigma_{dv} + \hat{E}_{n-1} \sigma_{vv})^2
\]
with \( \hat{A}_n = \hat{E}_0 = 0 \). (Proof available upon request.)

The effect of volatility changes on the price–dividend ratio is given by the \( \hat{E}_n \) coefficient. When volatility is positively autocorrelated, \( \rho_{vv} > 0 \), \( \hat{E}_n > 0 \) and increases in volatility always increase equity valuation, essentially because they depress the interest rate. In comparison to the effects of \( \nu_t \) in Proposition 2, only the Jensen’s inequality terms remain. There is no scope for \( \nu_t \) to alter the riskiness of the dividend stream beyond the real term structure effects because cash flows and the pricing kernel are proportional. Clearly, this simplified framework is too restrictive for our purposes.

Wu (2001) develops a model wherein increases in volatility unambiguously depress the price–dividend ratio. The key difference between his model and ours is that Wu models the interest rate as exogenous and constant. To recover something like Wu’s results in our framework requires making the real interest rate process exogenous and maintaining the volatility process of Eq. (9). Assume, for example, that we introduce a stochastic process \( x_t \) and modify the specification of the dividend growth process to be
\[
\Delta d_t = \ln \beta + \frac{1}{\gamma} x_{t-1} + \frac{\gamma}{2} \nu_{t-1} + \sqrt{\nu_{t-1}} \epsilon_{dt},
\]
\[
x_t = \mu_x + \rho_{xx} x_{t-1} + \sigma_x \epsilon_{xt} + \sigma_x \sqrt{\nu_{t-1}} \epsilon_{xt}
\]
\[
+ \sigma_{x \nu} \sqrt{\nu_{t-1}} \epsilon_{xt}. \tag{29}
\]
It is easily verified that under these specifications and the additional assumptions of Proposition 3, \( \gamma(t) \) is equal to the one-period real risk free rate. The solution for the price–dividend ratio in this economy is described in the following proposition.

**Proposition 4.** For the economy described in Proposition 3 with the dividend process modified as in Eq. (29), the equity price–dividend ratio can be expressed as
\[
P_t \frac{\Delta t}{D_t} = \sum_{n=1}^{\infty} \exp(\hat{A}_n + \hat{G}_n x_t + \hat{E}_n \nu_t),
\]
where
\[
\hat{A}_n = \hat{A}_{n-1} + \ln \beta + \hat{G}_{n-1} \mu_x
\]
\[
+ \hat{E}_{n-1} \mu_u + \frac{1}{2} \hat{G}_{n-1} \sigma_x^2
\]
\[
\hat{G}_n = \left(-1 + \frac{1}{\gamma} + \hat{G}_{n-1} \rho_{xx}\right),
\]
\[
\hat{E}_n = \frac{\gamma^2}{2} \hat{E}_{n-1} \rho_{vv} + \frac{1}{2} (-\gamma + 1)^2
\]
\[
+ \frac{1}{2} (\hat{G}_{n-1} \sigma_{xx} + \hat{E}_{n-1} \sigma_{vv})^2
\]
with \( \hat{A}_0 = \hat{E}_0 = \hat{G}_0 = 0 \). (Proof available upon request.)

By considering the expression for \( \hat{E}_n \), we see that the direct effect of an increase in \( \nu_t \) is \( \frac{1}{\gamma} (1 - \gamma) \). Therefore, only when \( \gamma > 1 \) will an increase in volatility depress the price–dividend ratio, but this ignores equilibrium term structure effects. In the context of a model with an endogenous term structure, Wu’s results appear not readily generalizable.

7.2.2. Relation to Bansal and Yaron (2004)

In generating realistic asset return features, Bansal and Yaron (2004) (BY henceforth) stress the importance of a small persistent expected growth component in consumption and dividend growth, fluctuations in economic uncertainty, and Epstein and Zin (1989) preferences, which allow for separation between the intertemporal elasticity of substitution (IES) and risk aversion. In fact, many of their salient results, including the non-trivial effects of economic uncertainty on price–dividend ratios and the equity premium rely explicitly on preferences being non-constant-relative-risk-aversion (non-CRRA) and the IES being larger than one. While it is, of course, conceivable that the presence of \( q_1 \) alone drives enough of a wedge between their framework and ours, it may still come as a surprise that we find such an important role for economic uncertainty in what is essentially a power utility framework. Moreover, empirically, our estimation does not yield as large a role for the persistent expected cash flow and consumption growth component as in Bansal and Yaron’s (2004) calibrations. In this section, we resolve this conundrum by showing that the critical importance of the Epstein Zin preferences in the BY framework stems from a rather implausibly strong assumption in the dynamics for the exogenous variables. To conserve space, we defer all proofs and derivations to an appendix available upon request, and provide the key results and intuition here. BY use a log-linearized framework where the pricing kernel and equity return innovations can be written as follows:
\[
m_{t+1} - E_t m_{t+1} = \lambda_{mc} \sqrt{\nu_{t+1} e_{t+1}} - \lambda_{mu} \sqrt{\nu_{t+1} u_{t+1}} - \lambda_{mv} \sigma_{vv} e_{t+1}^v, \tag{30}
\]
\[
r_{X_{t+1}} - E_t (r_{X_{t+1}}) = \beta_{xd} \sqrt{\nu_{t+1} e_{t+1}} + \beta_{xu} \sqrt{\nu_{t+1} u_{t+1}} + \beta_{xv} \sigma_{vv} e_{t+1}^v, \tag{31}
\]
where we transformed BY’s notation as much as possible into ours. Here \( c, d, u \) and \( v \) refer, respectively, to the consumption growth, dividend growth, unobserved expected consumption growth, and volatility processes, and the \( \lambda’s \) (\( \beta’s \)) measure the exposure of the pricing kernel (equity return) to these shocks. Note that the shocks to consumption/dividend growth and to the persistent expected growth process, \( u_t \), are heteroskedastic, but the shock to volatility is not. Moreover, \( \lambda_{mc} \propto \{1 - 1/\{1/\text{IES}\} - 1\} \), \( \lambda_{mu} = (1 - \theta) \lambda_{mu} \), \( \lambda_{mv} = (1 - \theta) \beta_{mv} \) where \( \theta = [1 - \gamma]/[1 - 1/\text{IES}] \) and \( \gamma \) is the usual risk aversion parameter. Hence, for a CRRA utility function \( \theta = 1 \), and \( \lambda_{mu} = \lambda_{mv} = 0 \).

From Eqs. (30) and (31), the equity premium simply follows from the standard expression as the conditional covariance between the return and the kernel corrected for a Jensen’s inequality term. So one key assumption is
then how the various shocks are correlated. Critically, BY assume total lack of correlation between all these shocks. Consequently, the model must generate the non-trivial correlation between consumption and dividend growth through the joint exposure to the latent \( u_t \) variable. Of course \( u_t \) represents a persistent predictable component for which we have no direct evidence of existence. The implications are stark. The general equity premium expression is

\[
E_t[r_{t+1}] = -\frac{1}{2}\text{var}_t(r_{t+1}) + \beta_{xw}r_{t+mu}v_t + \beta_{q}r_{q,\mu}o_t.
\]

Hence, if \( \theta = 1 \), as it is for CRRA utility, only the Jensen’s inequality term remains. Similarly, it is then also the case that the price–dividend ratio is actually increasing in economic uncertainty.

However, once you assume that dividend and consumption growth shocks are correlated, these knife-edge implications of CRRA utility disappear. As a simple example, assume that dividend growth equals consumption growth (we are pricing a claim to consumption), then it is straightforward to show that, under CRRA utility (\( \theta = 1 \)):

\[
E_t[r_{t+1}] = -\frac{1}{2}\text{var}_t(r_{t+1}) + \gamma v_t.
\]

That is, we recover an intuitive result, also an implication of Wu’s (2001) model, that the equity premium is proportional to the conditional variance of cash flow growth.

While our model does not assume such strong correlation between consumption and dividend growth as we entertained in the above example, there is nonetheless non-trivial conditional correlation that depends on \( v_t \) and by itself gives rise to non-trivial pricing and premium effects. Finally, it is also the case that, even with a BY-like structure governing the dynamics of consumption and dividend growth, the “Moody Investor” preferences we use would still lead to non-trivial pricing effects with \( v_t \) and \( q_t \) both being priced, and the sign of \( v_t \)’s effect on premiums and price–dividend ratios depending intimately on the sign of \( \sigma_{qq} \).

7.2.3. Relation to Campbell and Cochrane (1999)

Our model differs from CC’s along numerous dimensions, yet, we would like to discuss the implications of two major differences between our approach and theirs. The first is, of course, the presence of the \( q_t \) shock, which is not correlated with fundamentals. A second major difference lies in our strategy of estimating the structural parameters while matching equity related moments, bond related moments, and moments capturing features of fundamentals and their correlation with asset returns. CC instead calibrate their economy and choose a parameterization that yields a constant interest rate. We show below that, under CRRA utility and a lower \( \sigma_{qq} \) (a three-dimensional graph yields similar conclusions). Apart from the GMM objective function, we also show a function that aggregates the bond moments and one that aggregates the equity moments. You can then read off which parameters would maximize these separate objective functions. Clearly, parameters yielding the best “bond-fit” are pretty much indistinguishable from the estimated parameters; however, for a good equity fit the model wants a higher \( \sigma_{qq} \) and a lower \( \sigma_{qc} \). In other words, the bond moments are very informative about the structural parameters. When we let \( \sigma_{qq} \) go to zero, it is, in fact, the fit with the term structure moments and the link between fundamentals and asset returns that cause the bad fit. When we restrict \( \sigma_{qq} \) equal to zero, but only try to fit equity moments, fundamental moments, and the mean interest rate, the model is not rejected.

Our emphasis on simultaneously matching these three dimensions of the data (term structure movements, equity moments, and the correlation between fundamentals and asset returns) also distinguishes our work from recent articles by Wachter (2006) and Buraschi and Jiltsov (2007) who show reasonable fits of extensions of the CC model with term structure data. Consequently, while we have formulated a consumption-based asset pricing model that successfully matches many salient asset pricing phenomena, the presence of preference shocks not correlated with fundamental shocks is essential to its success.

8. Conclusion

This paper has attempted to sort out the relative importance of two competing hypotheses for the sources of the magnitude and variation of asset prices. First, one literature has explored the role of cash flow volatility dynamics as a determinant of equity premiums both in the time series and cross-section. Recent work in this area includes Bansal and Yaron (2004), Bansal, Khatchatrian, and Yaron (2005), and Bansal and Lundblad (2002). A quite separate literature has explored shocks to investors preferences as drivers of equity prices. Prominent papers in this area include Campbell and Cochrane (1999), Abel (1990, 1999), and a large number of elaborations such as Wachter (2006), Bekoert, Engstrom, and Grenadier (2004), Brandt and Wang (2003), Gordon and St-Amour (2000), Menzly, Santos, and Veronesi (2004), Wei (2004), and Lustig and Van Nieuwerburgh (2005). With some exceptions, the focus has been on equities.

We design a theoretical model and empirical strategy which are capable of accommodating both explanations.

(footnote continued)

9 Interestingly, an analogous result appears in Lettau and Wachter (2007) and Santos and Veronesi (2006): when the variable moving the price of risk is perfectly negatively correlated with consumption growth (as in the CC model), their model’s performance with respect to the cross-section of expected returns also deteriorates considerably.

10 In a recent paper, Bansal, Gallant, and Tauchen (2007) show that both a CC and a Bansal-Yaron type model fit the data equally well.
and then implement an optimal GMM estimation to determine the relative importance of each story. We stress that from a theoretical perspective, it is important to consider term structure effects when evaluating the effect of uncertainty on equity prices, a point prominent in the work of Abel (1988) and Barsky (1989). We conclude that both the conditional volatility of cash flow growth and time-varying risk aversion emerge as important factors driving variation in the term structure, dividend yields, the equity risk premium, and the conditional volatility of returns. Not surprisingly, uncertainty is more important for volatility whereas risk aversion is more important for dividend yields and the risk premium.

Our work is indirectly related to two other important literatures. First, there is a large literature on the conditional CAPM which predicts a linear, positive relation between expected excess returns on the market and the conditional variance of the market. Since the seminal work of French, Schwert, and Stambaugh (1987), the literature has struggled with the identification of the price of risk, which is often negative in empirical applications (see Scruggs, 1998). Of course, in our model, there are multiple sources of time variation in risk premiums and both the price of risk and the quantity of risk vary through time. Upon estimation of our structural model, we identify a strong positive contemporaneous correlation between expected equity returns and their conditional volatility. However, this relationship varies through time and contains a cyclical component (see Table 5).

Second, the volatility feedback literature has provided a link between the phenomenon of asymmetric volatility (or the leverage effect, the conditional return volatility and price shocks are negatively correlated) and risk premiums. It suggests that prices can fall precipitously on negative news as the conditional volatility increases and hence, induces higher risk premiums (when the price
of risk is positive). Hence, the literature primarily builds on the conditional CAPM literature (see Campbell and Hentschel, 1992; and Bekoert and Wu, 2000). Wu (2001) sets up a present value model in which the variance of dividend growth follows a stochastic volatility process and shows under what conditions the volatility feedback effect occurs. There are two reasons why Wu’s (2001) conclusions may not be generally valid. First, he ignores equilibrium considerations—that is the discount rate is not tied to preferences. (Tauchen, 2005 also shows how the presence of feedback may depend on preference parameters.) Second, he assumes a constant interest rate. Within our set up, we can re-examine the validity of an endogenous volatility feedback effect. We intend to explore the implications of our model for these two literatures in the near future.

Appendix A. Propositions and proofs

A.1. Proposition 1: real zero coupon bonds

For the economy described by Eqs. (9) and (10), the prices of real, risk-free, zero coupon bonds are given by

\[ P_{n,t}^{rz} = \exp(A_n + C_n u_t + D_n \pi_t + E_n v_t + F_n q_t), \]  

where

\[ A_n = f^A(A_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}, \Psi), \]
\[ C_n = f^C(A_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}, \Psi), \]
\[ D_n = 0, \]
\[ E_n = f^E(A_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}, \Psi), \]
\[ F_n = f^F(A_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}, \Psi). \]

And the above functions are represented by

\[ f^A = \ln \beta - \gamma (\delta + \mu_d) + A_n - E_{n-1} \mu_v + (F_{n-1} + \gamma) \mu_q, \]
\[ f^C = -\gamma \rho_{du} + C_{n-1} \rho_{qu} + \gamma (1 - \rho_{uu}), \]
\[ f^E = E_{n-1} \rho_{qv} + \frac{1}{2} \gamma \sigma_{dd} + (C_{n-1} - \gamma) \sigma_{qdu} + (F_{n-1} + \gamma) \sigma_{qru} + \frac{1}{2} (C_{n-1} - \gamma) \sigma_{du} + (C_{n-1} - \gamma) \sigma_{qru} + (F_{n-1} + \gamma) \sigma_{qdv} + (F_{n-1} + \gamma) \sigma_{qve}, \]
\[ f^F = F_{n-1} \rho_{qv} + \gamma (\rho_{dq} - 1) + \frac{1}{2} (F_{n-1} + \gamma) \sigma_{qq}, \]
and \( A_0 = C_0 = E_0 = F_0 = 0. \)

In these equations we used the following notation saving transformations:

\[ \sigma_{qdu} = \sigma_{qd} \sigma_{dd} (1 + \sigma_{ud}), \]
\[ \sigma_{qru} = \sigma_{qu} \sigma_{ru}, \]
\[ \sigma_{qdv} = \sigma_{qv} \sigma_{dv} (1 + \sigma_{ud}). \]  

(A.2)

This effectively means that we are solving the model for a more general \( q_t \) process: \( q_t = \mu_q + \rho_{qq} q_{t-1} + \sqrt{\nu_{t-1}} \left( \sigma_{qdu} \nu_{t-1} + q_{t-1} \sigma_{qdu} + q_{t-1} \sigma_{qru} + q_{t-1} \sigma_{qdv} \right). \)

**Proof.** We start from the bond pricing relationship in Eq. (14) in the text:

\[ P_{n,t}^{rz} = E_t [M_{t+1} P_{n-1,t+1}], \]  

where \( P_{n,t}^{rz} \) is the price of a real zero coupon bond at time \( t \) with maturity at time \( t + n \).

Suppose the prices of real, risk-free, zero coupon bonds are given by

\[ P_{n,t}^{rz} = \exp(A_n + C_n u_t + D_n \pi_t + E_n v_t + F_n q_t), \]  

where

\[ A_n = f^A(A_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}, \Psi), \]
\[ C_n = f^C(A_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}, \Psi), \]
\[ E_n = f^E(A_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}, \Psi), \]
\[ F_n = f^F(A_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}, \Psi). \]

Then we have

\[ \exp(A_n + C_n u_t + D_n \pi_t + E_n v_t + F_n q_t) = E_t (\exp(m_{t+1} + A_{n-1} + C_{n-1} \mu_v + D_{n-1} \pi_{t+1} + E_{n-1} \sigma_{qiv} + F_{n-1} q_{t+1}) \right), \]

(A.4)

After taking expectations, exploiting log-normality, we equate the coefficients on the two sides of the equation to obtain the expression given in (A.1). \( \square \)

A.2. Proposition 2: real consols

Under the conditions set out in Proposition 1, the price-coupon ratio of a consol paying a constant real coupon is given by

\[ P_{n,t}^{rc} = \sum_{n=1}^{\infty} \exp(A_n + B_n \Delta d_t + C_n u_t + E_n v_t + F_n q_t). \]

(A.5)

This follows immediately from recognizing that the “normalized” consol is a package of zero coupon bonds.

A.3. Proposition 3: nominal zero coupon bonds

For the economy described by Eqs. (9) and (10), the time \( t \) price of a zero coupon bond with a risk free dollar payment at time \( t + n \) is given by

\[ P_{n,t}^{rz} = \exp(A_n + B_n \Delta d_t + C_n u_t + D_n \pi_t + E_n v_t + F_n q_t), \]  

where

\[ A_n = f^A(A_{n-1}, B_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}), \]
\[ B_n = 0, \]
\[ C_n = f^C(A_{n-1}, B_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}), \]
\[ E_n = f^E(A_{n-1}, B_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}), \]
\[ F_n = f^F(A_{n-1}, B_{n-1}, C_{n-1}, E_{n-1}, F_{n-1}), \]  

(A.6)
where the functions $f^X(\cdot)$ are given in Proposition 1 for $X \in (A, B, C, E, F)$ and $A_0 = B_0 = C_0 = D_0 = E_0 = F_0 = 0$.

The proof of Proposition 3 follows the same strategy as Proposition 1 and is omitted to conserve space.

A.4. Proposition 4: equities

For the economy described by Eqs. (9) and (10), the price–dividend ratio of aggregate equity is given by

$$
P_t^e = \sum_{n=1}^{\infty} \exp(\hat{A}_n + \hat{C}_n u_t + \hat{E}_n v_t + \hat{F}_n q_t),
$$

(A.7)

where

$$
\hat{A}_n = f^A(\hat{A}_{n-1}, \hat{C}_{n-1}, \hat{E}_{n-1}, F_{n-1}, \Psi) + \mu_d,
$$

$$
\hat{C}_n = f^C(\hat{A}_{n-1}, \hat{C}_{n-1}, \hat{E}_{n-1}, F_{n-1}, \Psi) + \rho_d,
$$

$$
\hat{E}_n = f^E(\hat{A}_{n-1}, \hat{C}_{n-1}, \hat{E}_{n-1}, F_{n-1}, \Psi),
$$

$$
+ \frac{1}{2} \sigma_{\Delta \sigma}^2 + \sigma_{\sigma \sigma}(\hat{\Psi}_t) + \frac{1}{2} \sigma_{\sigma \sigma}(\hat{\Psi}_t),
$$

$$
+ \frac{1}{2} \sigma_{\sigma \sigma}(\hat{\Psi}_t) + \sigma_{\sigma \sigma}(\hat{\Psi}_t) + \frac{1}{2} \sigma_{\sigma \sigma}(\hat{\Psi}_t) + \frac{1}{2} \sigma_{\sigma \sigma}(\hat{\Psi}_t),
$$

$$
\hat{F}_n = f^F(\hat{A}_{n-1}, \hat{C}_{n-1}, \hat{E}_{n-1}, F_{n-1}, \Psi),
$$

where the functions $f^X(\cdot)$ are given in Proposition 1 for $X \in (A, C, E, F)$ and $A_0 = C_0 = E_0 = F_0 = 0$.

Proof. Let $P_t$ and $D_t$ be the time $t$ ex-dividend stock price and dividend.

Guess

$$
J_{n,t} = \exp \left[ \sum_{j=1}^{n} (m_{t+j} + \Delta d_{t+j}) \right]
$$

$$
= \exp(\hat{A}_n + \hat{C}_n u_t + \hat{E}_n v_t + \hat{F}_n q_t).
$$

Then

$$
J_{n,t} = \exp \left[ \exp(m_{t+1} + \Delta d_{t+1}) \sum_{j=1}^{n-1} \exp(m_{t+j} + \Delta d_{t+j}) \right]
$$

$$
= \exp(m_{t+1} + \Delta d_{t+1}) J_{n-1,t+1}.
$$

or

$$
\exp(\hat{A}_n + \hat{C}_n u_t + \hat{E}_n v_t + \hat{F}_n q_t)
$$

$$
= \exp([\ln(\mu) - \gamma(d + \Delta u_{t+1} + \Delta d_{t+1}) + \gamma \Delta d_{t+1} + \Delta d_{t+1} + \hat{A}_{n-1} + \hat{C}_{n-1} u_{t+1} + \hat{E}_{n-1} v_{t+1} + \hat{F}_{n-1} q_{t+1}]).
$$

Using the properties of the log-normal distribution and equating coefficients on both sides of the equation gives us

$$
\hat{A}_n = f^A(\hat{A}_{n-1}, \hat{C}_{n-1}, \hat{E}_{n-1}, \hat{F}_{n-1}, \Psi) + \mu_d,
$$

$$
\hat{C}_n = f^C(\hat{A}_{n-1}, \hat{C}_{n-1}, \hat{E}_{n-1}, \hat{F}_{n-1}, \Psi) + \rho_d,
$$

$$
\hat{E}_n = f^E(\hat{A}_{n-1}, \hat{C}_{n-1}, \hat{E}_{n-1}, \hat{F}_{n-1}, \Psi),
$$

$$
+ \frac{1}{2} \sigma_{\Delta \sigma}^2 + \sigma_{\sigma \sigma}(\hat{\Psi}_t) + \frac{1}{2} \sigma_{\sigma \sigma}(\hat{\Psi}_t) + \frac{1}{2} \sigma_{\sigma \sigma}(\hat{\Psi}_t) + \frac{1}{2} \sigma_{\sigma \sigma}(\hat{\Psi}_t),
$$

$$
+ \frac{1}{2} \sigma_{\sigma \sigma}(\hat{\Psi}_t) + \sigma_{\sigma \sigma}(\hat{\Psi}_t) + \frac{1}{2} \sigma_{\sigma \sigma}(\hat{\Psi}_t) + \frac{1}{2} \sigma_{\sigma \sigma}(\hat{\Psi}_t),
$$

$$
\hat{F}_n = f^F(\hat{A}_{n-1}, \hat{C}_{n-1}, \hat{E}_{n-1}, \hat{F}_{n-1}, \Psi),
$$

where the functions $f^X(\cdot)$ are given in Proposition 1 for $X \in (A, C, E, F)$ and $A_0 = C_0 = E_0 = F_0 = 0$.

For the purposes of estimation the coefficient sequences are calculated out 200 years. If the resulting calculated value for $P_D$ has not converged, then the sequences are extended another 100 years until either the $P_D$ value converges, or becomes greater than 1000 in magnitude. □

Appendix B. Log linear approximation of equity prices

In the estimation, we use a linear approximation to the price–dividend ratio. From Eq. (19), we see that the price–dividend ratio is given by

$$
P_t^e = \sum_{n=1}^{\infty} q_{n,t}^0
$$

$$
= \sum_{n=1}^{\infty} \exp(b_n^0 + b_n^Y Y_t)
$$

(B.1)

and the coefficient sequences, $(b_0^0)_{n=1}^{\infty}$ and $(b_n^Y)_{n=1}^{\infty}$, are given above. We seek to approximate the log price–dividend ratio using a first order Taylor approximation of $Y_t$ about $\Psi$, the unconditional mean of $Y_t$. Let

$$
\bar{q}_n^0 = \exp(b_n^0 + b_n^Y \Psi)
$$

(B.2)

and note that

$$
\frac{\partial}{\partial \Psi} \left( \sum_{n=1}^{\infty} q_{n,t}^0 \right) = \sum_{n=1}^{\infty} \frac{\partial}{\partial \Psi} q_{n,t}^0 = \sum_{n=1}^{\infty} q_{n,t}^0 \cdot b_n^Y.
$$

(B.3)

Approximating,

$$
p_d_t \approx \ln \left( \sum_{n=1}^{\infty} q_n^0 \right) + \frac{1}{\sum_{n=1}^{\infty} q_n^0} \left( \sum_{n=1}^{\infty} q_n^0 \cdot b_n^Y \right) (Y_t - \Psi)
$$

$$
= d_0 + \rho_d Y_t,
$$

(B.4)

where $d_0$ and $\rho_d$ are implicitly defined. Similarly,

$$
gpd_t \equiv \ln \left( 1 + \frac{P_t^e}{D_t} \right) \approx \ln \left( 1 + \sum_{n=1}^{\infty} q_n^0 \right)
$$

$$
+ \frac{1}{1 + \sum_{n=1}^{\infty} q_n^0} \left( \sum_{n=1}^{\infty} q_n^0 \cdot b_n^Y \right) (Y_t - \Psi)
$$

$$
= h_0 + h' Y_t,
$$

(B.5)

where $h_0$ and $h'$ are implicitly defined. Note also that the dividend yield measure used in this study can be
expressed as follows:
\[ dp_t = \ln \left( 1 + \frac{D_t}{F_t} \right) = gpd_t - pd_t \]  
so that it is also linear in the state vector under these approximations. Also, log excess equity returns can be represented follows. Using the definition of excess equity returns,
\[ r_{x,t+1} = -r_f - r_d + \gamma_{t+1} + \pi_{t+1} + \sec_{t+1} \]
\[ \sim (\mu_0 - \mu_d) + (\mu_e + \mu_e' + \mu_o) Y_{t+1} \]
\[ + (-\mu_e' - \mu_d) Y_t \]
\[ = r_0 + r_1 Y_{t+1} + r_2 Y_t, \]  
where \( r_0, r_1 \) and \( r_2 \) are implicitly defined.

B.1. Accuracy of the equity approximation

To assess the accuracy of the log linear approximation of the price–dividend ratio, the following was conducted. For the model and point estimates reported in Table 2, a simulation was run for 10,000 periods. In each period, the “exact” price–dividend ratio and log dividend yield were calculated in addition to their approximate counterparts derived in the previous subsection. The resulting series for exact and approximate dividend yields and excess stock returns compare as follows (quarterly rates).

<table>
<thead>
<tr>
<th></th>
<th>Appx. ( dp_t )</th>
<th>Exact ( dp_t )</th>
<th>Appx. ( r_f )</th>
<th>Exact ( r_f )</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mean</td>
<td>0.0099</td>
<td>0.0100</td>
<td>0.0118</td>
<td>0.0119</td>
</tr>
<tr>
<td>Std. dev.</td>
<td>0.0032</td>
<td>0.0034</td>
<td>0.0945</td>
<td>0.0891</td>
</tr>
<tr>
<td>Correlation</td>
<td>0.9948</td>
<td>0.9853</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Appendix C. Analytic moments of \( Y_t \) and \( W_t \)**

Recall that the data generating process for \( Y_t \) is given by
\[ Y_t = \mu + A Y_{t-1} + (\Sigma_F F_{t-1} + \Sigma_H) \epsilon_t, \]  
\[ F_t = \text{sqrt}(\text{diag}(\phi + \Phi Y_t)). \]  
We can show that the uncentered first, second, and first autocovariance moments of \( Y_t \) are given by
\[ \bar{Y}_t = (I_k - A)^{-1} \mu, \]
\[ \text{vec}(\bar{Y}_t Y_t') = (I_k - A \otimes A)^{-1} \cdot \text{vec}(\mu \mu' + \mu Y_t A') \]
\[ + A \bar{Y}_t \mu' + \Sigma_F \Sigma_F' Y_t' \bar{Y}_t' \Sigma_H + \Sigma_H \Sigma_H' \mu), \]
\[ \text{vec}(\bar{Y}_t Y_{t-1}') = (I_k - A \otimes A)^{-1} \cdot \text{vec}(\mu \mu' + \mu Y_t A') \]
\[ + A \bar{Y}_t \mu' + A(\Sigma_F \Sigma_F' Y_t' \bar{Y}_t' \Sigma_H + \Sigma_H \Sigma_H'), \]  
where overbars denote unconditional means and \( F_t' = \text{diag}(\phi + \Phi Y_t). \)

Now consider the unconditional moments of a \( n \)-vector of observable variables \( W_t \), which obey the condition
\[ W_t = \mu + \Gamma Y_{t-1} + (\Sigma_F F_{t-1} + \Sigma_H) \epsilon_t, \]  
where \( \mu \) is an \( n \)-vector and \( \Sigma_F, \Sigma_H, \) and \( \Gamma \) are \( (n \times k) \) matrices. It is straightforward to show that the uncentered first, second, and first autocovariance moments of \( W_t \) are given by
\[ \bar{W}_t = \mu + \Gamma Y_{t-1}, \]
\[ \bar{W}_t W_t' = \mu + \mu + \mu \Sigma_F F_{t-1} + \Sigma_H + \Sigma_H \Sigma_H', \]
\[ W_t W_{t-1} = \mu + \mu + \mu \Sigma_F F_{t-1} + \Sigma_H + \Sigma_H \Sigma_H', \]
\[ W_t W_{t-1} = \mu + \mu + \mu \Sigma_F F_{t-1} + \Sigma_H + \Sigma_H \Sigma_H', \]
where \( \bar{W}_t \), \( dp_t \), and \( r_f \) satisfy Eq. (C.3) as well.

**Appendix D. GMM estimation and constructing \( \hat{S}(W_T) \)**

Armed with an estimate for \( S(W_t) \), \( \hat{S}(W_t) \), we minimize
\[ J(W_t; \hat{\Psi}) = g_t(\hat{\Psi}) S(W_t))^{-1} g_t(\hat{\Psi}) \]  
in a one-step GMM procedure.

To estimate \( \hat{S}(W_t) \), we use the following procedure.

Under the model, we can project \( X(W_t) \) onto the vector of state variables \( Y_t \), which stacks the contemporaneous five state variables and a number of lags,
\[ X(W_t) = \hat{Y}_t \hat{\epsilon}_t + \hat{\epsilon}_t, \]
where \( \hat{\epsilon} \) and \( \hat{\epsilon}_t \) are calculated using a standard linear projection of \( X(W_t) \) onto \( Y_t \). We assume the covariance matrix of the residuals, \( \hat{D} \), is diagonal and estimate it using the residuals, \( \hat{\epsilon}_t \), of the projection. The projection implies
\[ \hat{S}(Y_T) = \hat{B} Y_T \hat{B} + \hat{D}, \]
where \( \hat{S}(Y_T) \) is the spectral density at frequency zero of \( Y_T \).

To estimate \( \hat{S}(Y_T) \), we use a standard pre-whitening technique as in Andrews and Monahan (1992). Because \( Y_T \) contains two unobservable variables, \( v_t \) and \( q_t \), we use instead the vector \( Y_T = (\Delta d_t, \pi_t, \Delta c_t, r_f, dp_t)' \) and one lag of \( Y_T \) to span \( Y_T \).

Because the system is nonlinear in the parameters, we take precautionary measures to assure that we find the global minimum. First, over 100 starting values for the parameter vector are chosen at random from within the parameter space. From each of these starting values, we conduct preliminary minimizations. We discard the runs for which estimations fail to converge, for instance, because the maximum number of iterations is exceeded, but retain converged parameter values as “candidate” estimates. Next, each of these candidate parameter estimates is taken as a new starting point and minimization is repeated. This process is repeated for several rounds until a global minimizer has been identified as the parameter vector yielding the lowest value of the objective function. In this process, the use of a fixed weighting matrix is critical. Indeed, in the presence of a parameter-dependent weighting

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11 Strictly speaking, the moving average filters of \( \Delta d_t, \Delta c_t \), and \( dp_t \) would require using three lags, but the dimensionality of that system is too large.
matrix, this search process would not be well defined. Finally, we confirm the parameter estimates producing the global minimum by starting the minimization routine at small perturbations around the parameter estimates, and verify that the routine returns to the global minimum.

References