

# Lisa Yao Liu

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## Employment

Assistant Professor of Business, Accounting Division, Columbia Business School, July 2020 - present.

## Education

PhD in Accounting, the University of Chicago Booth School of Business, 2020.

Support area: Economics, Coordinated sequence: Econometrics and Statistics

MBA, the University of Chicago Booth School of Business, 2020.

MA in Economics, Duke University, 2015.

BBA in Accounting, Renmin University of China, 2013.

## Research

### *Publication*

"Proactive Financial Reporting Enforcement and Shareholder Wealth"

with Hans Christensen and Mark Maffett, *Journal of Accounting and Economics*, Vol. 69, No. 2-3, 2020.

"The Real Effects of Mandated Information on Social Responsibility in Financial Reports: Evidence from Mine-Safety Records"

with Hans Christensen, Eric Floyd, and Mark Maffett, *Journal of Accounting and Economics*, Vol. 64, No. 2-3, 2017.

### *Working Paper*

"The Value of Auditors' Cross-Client Learning in Preventing Data Breaches"

Dissertation Committee: Philip G. Berger, Hans Christensen (chair), Christian Leuz, Mark Maffett, Mike Minnis

Stigler Center PhD Dissertation Award (Bradley Fellowship)

Previously titled "Do Auditors Help Prevent Data Breaches?"

"How Do Data Breaches Affect Consumer Spending?"

"The Information Mechanism in Corporate Citizenship: Evidence from COVID-19"

with Shirley Lu

"Long-Run Economic Consequences of Firms' Avoidance Behavior in the Threshold Regulation: Evidence from the Sarbanes-Oxley Act"

## Work In Progress

“Financial Reporting Regulation and Firm Dynamics”

Research proposal and data access are approved by the U.S. Census Bureau and the IRS

“Trust in Regulators and Product Market Access”

with Yu Cao

George J. Stigler Center for the Study of the Economy and the State, Research Grant (\$35,000)

“Economic Consequences of Regulatory Chill by Strategic Investors: Evidence from Investor-State Dispute Settlement”

with Weijia Rao

“Externalities of Improved Internal Controls”

with Philip G. Berger, Feng Li, and M.H. Franco Wong

## Invited Presentation

2021:

Harvard Business School (scheduled), Singapore Management University (scheduled).

2020:

University of Rochester, Stanford University, New York University, Northwestern University, Columbia University, The Wharton School of the University of Pennsylvania, London Business School, University of Toronto, London School of Economics and Political Science, National University of Singapore.

2019:

Accounting PhD Rookie Recruiting and Research Camp, Stigler Lunch Workshop, Emerging Scholar Session at CMU Accounting Mini Conference, AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium, University of Chicago, Stigler Center Mini-Conference.

2018 and prior:

University of Chicago, SEC Doctoral Symposium, AAA Annual Meeting, FARS Midyear Meeting, Advanced Microeconomic Analysis at Duke University (Guest Speaker), 3rd World Emerging Market Economics and Finance Conference (Presenter and Discussant).

## Invited Conference

2020:

Columbia Junior Accounting Faculty Conference, Journal of Accounting Research Conference, Political Economy of Finance, PCAOB/TAR Conference on Auditing and Capital Markets, Review of Accounting Studies Annual Conference.

2019:

PCAOB/TAR Conference on Auditing and Capital Markets, Annual NBER Conference in Artificial Intelligence (AI), NBER Young Scholars Workshop on the Economics of AI (*Selected Participant*), Global Issues in Accounting Conference, CMU Summer Symposium, Duke University Accounting Theory Summer School, Journal of Accounting Research Conference.

2018 and prior:

Global Issues in Accounting Conference, Journal of Accounting Research Conference, 1st Accounting Theory Workshop Series: Structural Estimation and Accounting Dynamics, Jr. Accounting Theory Conference, Journal of Accounting and Economics Conference, SEC Annual Conference on Financial Market Regulation, Review of Accounting Studies Annual Conference, Accounting Hall of Fame, Northwestern-Duke Workshop on Research Design for Causal Inference.

## Teaching

### *University of Chicago Booth School of Business (Teaching Assistant)*

- Financial Accounting (Executive MBA Core), 2017 - 2018  
With Professor Haresh Sapra (Chicago, London, and Hong Kong)  
Evaluation: 4.79/5 (2018) & 4.71/5 (2017), Dean's Office commendation for exceptional teaching service
- The Firm and the Non-Market Environment (Executive MBA Elective), 2016  
With Professor Marianne Bertrand (Chicago)  
Evaluation: 4.70/5 (2016), Dean's Office commendation for exceptional teaching service
- Financial Accounting (MBA Core), 2016 - 2018  
With Professor Mark Maffett and Professor João Granja (Chicago)
- Accounting, Economic, and Regulatory Issues in Complex Deals (MBA Core), 2018 - 2019  
With Professor Mark Maffett (Chicago)

## Honors and Awards

AAA Representative to the EAA Doctoral Colloquium	2020
Stigler Center PhD Dissertation Award (Bradley Fellowship)	2019
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow	2019
George J. Stigler Center for the Study of the Economy and the State, Research Grant	2018 - 2019
Deloitte Foundation Doctoral Fellowship	2018 - 2019
Dean's Office Commendation for Exceptional Teaching Service	2016 - 2018
AAA FARS Doctoral Consortium Fellow	2018
PhD Fellowship, University of Chicago Booth School of Business	2015 - 2020
Oscar Mayer Fellowship	2016
MA in Economics Merit Scholarship	2014 - 2015
Merit Student Prize	2009 - 2011
Exchange Studies Scholarship	2011

## Non-Academic Experience

- Master's Alumni Advisory Board (MAAB), Founding Member, Duke University, 2020 - 2022.
- Management Systems Consulting, Assistant Consultant, Los Angeles, 2014.
- Ernst & Young, Audit Intern, Beijing, China, 2012.
- CitiBank, Sales Intern, Beijing, China, 2011.
- Beyond the Pivot, International Volunteer, Hain and Wa, Ghana, 2011.
- EcoSecurities, Finance Assistant, Dublin, Ireland, 2011.

## Academic Service

Ad-Hoc Reviewer: *Journal of Accounting and Economics*, *Journal of Accounting Research*, *The Accounting Review*, *Management Science*, *Journal of International Business Studies*, *FARS Midyear Meeting*, *Hawaii Accounting Research Conference*

## Outside Activities (required conflict of interest disclosure)

None

Last updated: December 2020