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MAYOR BLOOMBERG NAMES NEW PRESIDENT OF NEW YORK CITY GLOBAL PARTNERS

Mayor Michael R. Bloomberg today appointed Meyer Feldberg as President of New York City Global Partners, formerly known as the Sister City program, the City office that promotes New York's interaction with cities around the world. Professor Feldberg joins New York City Global Partners on the eve of the C40 Large Cities Climate Summit, which New York City Global Partners is co-sponsoring. Professor Feldberg is Senior Advisor at Morgan Stanley and a Professor at Columbia University, where he is Dean Emeritus, he will retain both positions. New York City Global partners is a 501(c)(3) organization located in the City Commission for the United Nations, Consular Corps and Protocol, part of the Mayor's Office.

"Meyer has the experience in business and education to help the City of New York expand opportunities to work with and learn from other global cities," said Mayor Bloomberg. "As we continue to take steps to increase the global competitiveness of our City, we are very fortunate to have Meyer joining our team."

"We are excited about Meyer Feldberg's leadership as we build on our accomplishments that include an international student internet exchange and six international summits," said Marjorie Tiven, Commissioner of the Commission for the United Nations, Consular Corps and Protocol. "We look forward to creating new mechanisms for global cities to share their experiences and innovative approaches to the challenges of the 21st century."

"I am delighted to be joining the Bloomberg Administration," said Global Partners President Feldberg. "The advances of modern technology and the drive for international markets have challenged the traditional role of the world's great cities. Globalization has presented both challenges and opportunities that can only be addressed if global cities share their experiences. I look forward to encouraging activities that make this happen and strengthen the City of New York."

New York City Global Partners, retains all the successful programming run with the Sister Cities International organization, and will expand to forge new relationships among

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cities around the world to advance economic opportunity, democratic values, creativity and cultural diversity. New York City Global Partners is the focal point in City government for public sector and citizen exchanges. An example of the work of Global Partners is its co-sponsorship of the C40 Large Cities Climate Summit, to be held next week in New York City. At the summit, Mayors of global cities, and their chief climate or energy official will share best practices, identify collaborative projects and chart future actions relative to reversing dangerous climate change and realizing economic development benefits. For more information on New York City Global Partners please visit www.nyc.gov/globalpartners.

Professor Feldberg served as dean of the Columbia Business School from 1989 to 2004. He is on leave of absence from Columbia University where he served as the Sanford C. Bernstein & Co Professor of Leadership and Ethics. He has been chairman of the National Advisory Council of Business Education and the Council on International Educational Exchange, and currently serves on a number of corporate Boards.

Professor Feldberg was born in Johannesburg, South Africa. He received his BA at the University of Witwatersrand, his MBA at Columbia University, and his PhD at the University of Cape Town. Before joining Columbia University, he was president of the Illinois Institute of Technology, 1986–89; dean of the A. B. Freeman School of Business, Tulane, 1981–86; and associate dean of the J. L. Kellogg Graduate School of Management, Northwestern, 1979–81; and dean of the Graduate School of Business, University of Capetown, 1972–79. He is married to the painter Barbara Feldberg. They have two children and six grandchildren.

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Contact: Stu Loeser / John Gallagher (212) 788-2958