

Mark A. Zurack
146 Central Park West · #4D New York, NY 10023
(Home) 212 -724 -1376 · (cell) 917-232-4026 · mz2015@columbia.edu

Professional Experience

- 2002 - Present **Columbia Business School** – New York, NY
Adjunct Professor and Executive-in-Residence
- Develop syllabus and teach three MBA courses per year: Equity Markets and Products and Equity Derivatives and Related Products
 - Provide one-on-one Executive-in-Residence counseling to MBAs seeking careers in sales, trading, research and asset management.
- 2004 - Present **Johnson School of Management, Cornell University** – Ithaca, NY
Visiting Lecturer
- Teach two MBA courses per year on: Fundamentals of Equity Markets and Equity Derivatives and Related Products
- 1983 - 2004 **Goldman, Sachs & Co.** – New York, NY
- Advisory Director – 2002 - 2003*
- Invited to provide senior perspectives and present training sessions for new associates and analysts
 - Chaired special Stock Futures Task Force and Scientific Advisory Committee
- Partner, Managing Director – 1994 - 2001*
(One of five Global Managing Partners of Equity Derivatives Group)
- Directed Global Sales effort that generated revenues well over \$1 billion
 - Developed and marketed Equity Derivatives products to high-net worth private clients
 - Oversaw research and development of quantitative strategies
 - Structured products to be incorporated into client portfolios
 - Managed department and oversaw hiring, compensation, expense control, and credit risk for 500+ professionals and staff employees
- Founder, Equity Derivatives Research Group – 1983 - 1994*
- Created Equity Derivatives Research Group and spearheaded initial growth and development of group
 - Implemented publishing strategies and supervised analyst research on Equity Derivatives
 - Advised clients on structuring hedging and trading strategies for individual portfolios
 - Instituted and coordinated process to provide risk management services to department's traders
- 1980-1983 **Chase Economics/IDC** – New York, NY
Senior Consultant

Education

Cornell University – Ithaca, NY
Master of Business Administration - 1980

State University of New York at Binghamton – Binghamton, NY
Bachelor of Science in Accounting - 1978

Professional Affiliations

2005 - Present **Northern Trust Global Investments**
Academic Advisory Committee

1999 - 2001 **Chicago Board Options**
Exchange Member of the Board of Directors,

1983 **Chartered Financial Analyst**

Non-Profit Activities

2002 - Present **Alzheimer's Association, New York City Chapter**
Co-Chair, Board of Directors,

2005 - Present **Binghamton University Foundation**
Director and Member, Investment Committee

1998 - Present **Binghamton University School of Management**
Advisory Committee